

MAPS GROUP: RENEWED AND EXPANDED COLLABORATION WITH ASL BARI FOR PERSONNEL MANAGEMENT SOFTWARE

Three-year renewal and expanded offering, exceeding €1,700,000, completing the customer's adoption of the entire Maps ESG product portfolio

Parma, May 6, 2025

Maps (MAPS:IM; IT0005364333), an Innovative SME listed on Euronext Growth Milan and active in the digital transformation sector, announces that its subsidiary, lasi S.r.l., has secured the three-year renewal of the contract for the provision of support and maintenance services for the personnel management software used by ASL Bari, a long-standing client of the Maps ESG Business Unit.

The three-year agreement (2025–2027) also includes an extension of the services provided, with the integration of the SmartC6 module for omnichannel management of personnel attendance. With this new implementation, ASL Bari completes the adoption of the entire Maps ESG Business Unit product portfolio, already in use with the I-HR and GZoom solutions.

The total contract value exceeds €1,700,000 (excluding VAT), confirming the client's trust and satisfaction with the effectiveness and reliability of the solutions provided.

Marco Ciscato, Chairman of Maps Group, commented: "The three-year renewal and service expansion clearly demonstrate the strength of our offering and our ability to build long-lasting relationships with our clients. The full adoption of the ESG suite further strengthens our position as a strategic partner for the digitalization of processes with a sustainable and efficient approach."

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Please note that this release is available in English for informational purposes only. Should there be any discrepancies or inconsistencies between this version and the Italian one, the Italian version shall prevail and be regarded as the official and legally binding document.

MAPS GROUP

Maps S.p.A., founded in 2002 and listed on the Euronext Growth Milan segment of Borsa Italiana since 2019, leads Maps Group, an organization with over 300 employees, headquartered in Parma and operating through 12 offices across Italy. Active in the Digital Transformation sector, the Group focuses on Healthcare, Energy, and ESG, supporting its clients in extracting value from data to make better decisions and innovate their operating models.

Through the "Maps Healthcare" Business Unit, the Group addresses innovative trends such as Patient Experience and Data-Driven Governance, and provides Diagnostic and Hospital Information Systems to both public and private healthcare entities. The "Maps Energy" Business Unit delivers solutions for the monitoring, optimization, and control of complex energy systems and Energy Communities. Finally, the "Maps ESG" Business Unit markets solutions designed to measure the achievement of corporate and individual goals, manage risks, and report non-financial performance. Additionally, through the "MapsLab" Business Unit, the Group operates within an Open Innovation framework, developing tailor-made products and solutions to meet the specific needs of Best-in-Class clients in their respective markets.

In 2024, Maps Group reported consolidated revenues of €29.8 million (+9% vs 2023), an EBITDA of €7.4 million (+48% vs 2023), with an EBITDA Margin of 25%, and a Net Financial Position of €7.0 million, showing significant improvement compared to €12.5 million in 2023.









Demonstrating the strength of its business model, focused on the development of highly scalable software products, product revenues now represent 87% of consolidated revenues (\leq 25.3 million in 2024), while recurring revenue accounts for 41% of consolidated revenues (\leq 11.8 million in 2024).

In addition to its organic growth, the Group has consistently pursued a robust M&A strategy. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artexe S.p.A. (2018), Roialty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), Energenius S.r.l. (2022), and Ellysse S.r.l. (2025).

This press release is available on www.emarketstorage.com and on www.mapsgroup.it.

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