

# MAPS GROUP SELECTED FOR THE MANAGEMENT AND MONITORING OF AUTOSTRADE SICILIANE'S PERFORMANCE

# The project involves the provision of the GZOOM VALUE GOVERNANCE platform for a total value exceeding 100,000 Euros

Parma, 05 March 2025

MAPS (MAPS:IM; IT0005364333), an Innovative SME listed on Euronext Growth Milan and active in the digital transformation sector, announces that it has been awarded a three-year contract with Autostrade Siciliane for the digitalization and optimization of strategic management, corporate objectives, and employee performance. The digitalization of these processes will enhance employee engagement in corporate industrial policies, improving transparency and efficiency.

Through its Business Unit Maps ESG, Maps Group will provide Autostrade Siciliane with the GZOOM VALUE GOVERNANCE solution, which will enable:

- Tracking and monitoring of industrial plan strategies
- Translating strategies into objectives for different organizational structures
- Assigning employees individual goals aligned with those of their respective structures

Marco Ciscato, Executive Chairman of Maps Group, commented: "This project confirms the value that our GZOOM platform provides in supporting strategic management and enhancing corporate performance. The agreement with Autostrade Siciliane marks an important step in expanding our presence into public entities operating under private law, demonstrating the versatility of our digital solutions."

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Please note that this release is available in English for informational purposes only. Should there be any discrepancies or inconsistencies between this version and the Italian one, the Italian version shall prevail and be regarded as the official and legally binding document.

## **MAPS GROUP**

Maps S.p.A., founded in 2002 and listed on the EGM segment of Borsa Italiana since 2019, is an Innovative SME at the head of









Maps Group, with over 300 employees, headquartered in Parma, and 12 offices across Italy. The company operates in the context of Digital Transformation, focusing on the Healthcare, Energy, and ESG sectors. Through its products, it enables clients to extract value from data to make better decisions and innovate their Business and Operative Models.

Thanks to the "Maps Healthcare" Business Unit, it oversees the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private entities. With the "Maps Energy" Business Unit, it offers solutions for monitoring, optimizing, and controlling complex energy systems and Energy Communities. Finally, through the "Maps ESG" Business Unit, it develops and commercializes solutions capable of measuring the achievement of corporate and personal goals, managing risks, and sharing non-financial performance and creating value for stakeholders. Additionally, with "MapsLab" Business Unit, it operates in an Open Innovation context, outside the strategic markets of the Group (Healthcare, Energy, ESG), to meet specific needs through tailor-made products or solutions for Best in Class clients in their respective markets. The Group is also strongly committed to Research and Development. The "Research & Solutions" division is responsible for identifying market needs and evolving the products.

Maps Group ended 2023 with consolidated revenues of 27.5 million euros (+11% compared to 2022), an EBITDA of 5.0 million euros (18% EBITDA Margin), and a Net Financial Position of 12.5 million euros (13.8 million euros in 2022).

Confirming the transformation of its business model, over the last five years Maps Group has almost quintupled its revenues from products (22.3 million in 2023, representing 83% of consolidated revenues) and more than quadrupled its recurring revenues (11.3 million in 2023, accounting for 41% of consolidated revenues), consolidating scalability and diversification, at the expense of a decrease in tailor-made projects that previously characterized the revenue structure.

The organic growth has always been complemented by significant M&A activity. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artexe S.p.A. (2018), Roialty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), and Energenius S.r.l. (2022). In 2020, Maps Group simplified its corporate structure through the merger by incorporation of Roialty S.r.l. into Maps S.p.A. and of IG Consulting S.r.l. into Artexe S.p.A., while in 2025, the merger by incorporation of SCS Computers S.r.l. into Artexe S.p.A. took place.

This press release is available at www.emarketstorage.com and www.mapsgroup.it.

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