



**MAPS GROUP**  
SHARING KNOWLEDGE

## **MAPS GROUP CHOSEN FOR THE EVOLUTION OF THE PATIENT EXPERIENCE AT THE SAN CAMILLO FORLANINI HOSPITAL IN ROME**

**The contract, to be delivered within six months, is valued over €310,000 and follows an initial implementation phase completed in 2024**

Parma, 28 January 2025

Maps S.p.A. (MAPS; IT0005364333), an Innovative SME listed on Euronext Growth Milan and operating in the digital transformation sector, announces that it has been selected by the San Camillo Forlanini Hospital for the evolution and implementation of new functionalities aimed at improving the Patient Experience. These functionalities include self-check-in, payments, report retrieval, queue management, digital wayfinding, and enhancing the patient experience in the Emergency Department.

The project's objective is to improve the quality of communication between the healthcare organization and its patients by implementing physical and digital touchpoints accessible from both mobile devices and computers. Additionally, a Wayfinding system will guide patients clearly and intuitively to clinics, departments, parking areas, and entrances. Queue management will also be centralized through an integrated system that optimizes the use of existing devices, such as kiosks and monitors, making the patient journey smoother and more organized.

This new development phase builds on the first stage of the digitalization of the Patient Experience, initiated in the second half of 2024, for which more than €130,000 was allocated.

Through its Maps Healthcare Business Unit, Maps Group will provide advanced and integrated solutions to optimize patient flows, reduce waiting times, and enhance the overall patient experience. This approach will also enable more efficient management of human and technological resources, reducing operational costs and creating a scalable platform ready to address the hospital's future needs.

Marco Ciscato, President of Maps Group, commented: "We are pleased to continue collaborating with the San Camillo Forlanini Hospital on a project that highlights the value of digital innovation in the healthcare sector. This contract confirms our ability to support public institutions in their digital transformation journey, improving both operational efficiency and the patient experience. The digitalization of the Patient Experience represents a strategic challenge for the future of healthcare, and Maps Group is ready to play a leading role in this process."

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Please note that this release is available in English for informational purposes only. Should there be any discrepancies or inconsistencies between this version and the Italian one, the Italian version shall prevail and be regarded as the official and legally binding document.



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## MAPS GROUP

Maps S.p.A., founded in 2002 and listed on the EGM segment of Borsa Italiana since 2019, is an Innovative SME at the head of Maps Group, with over 300 employees, headquartered in Parma, and 12 offices across Italy. The company operates in the context of Digital Transformation, focusing on the Healthcare, Energy, and ESG sectors. Through its products, it enables clients to extract value from data to make better decisions and innovate their Business and Operative Models.

Thanks to the "Maps Healthcare" Business Unit, it oversees the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private entities. With the "Maps Energy" Business Unit, it offers solutions for monitoring, optimizing, and controlling complex energy systems and Energy Communities. Finally, through the "Maps ESG" Business Unit, it develops and commercializes solutions capable of measuring the achievement of corporate and personal goals, managing risks, and sharing non-financial performance and creating value for stakeholders. Additionally, with "MapsLab" Business Unit, it operates in an Open Innovation context, outside the strategic markets of the Group (Healthcare, Energy, ESG), to meet specific needs through tailor-made products or solutions for Best in Class clients in their respective markets. The Group is also strongly committed to Research and Development. The "Research & Solutions" division is responsible for identifying market needs and evolving the products.

Maps Group ended 2023 with consolidated revenues of 27.5 million euros (+11% compared to 2022), an EBITDA of 5.0 million euros (18% EBITDA Margin), and a Net Financial Position of 12.5 million euros (13.8 million euros in 2022).

Confirming the transformation of its business model, over the last five years Maps Group has almost quintupled its revenues from products (22.3 million in 2023, representing 83% of consolidated revenues) and more than quadrupled its recurring revenues (11.3 million in 2023, accounting for 41% of consolidated revenues), consolidating scalability and diversification, at the expense of a decrease in tailor-made projects that previously characterized the revenue structure.

The organic growth has always been complemented by significant M&A activity. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artexe S.p.A. (2018), Royalty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), and Energenius S.r.l. (2022).

This press release is available at [www.emarketstorage.com](http://www.emarketstorage.com) and [www.mapsgroup.it](http://www.mapsgroup.it).

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