



MAPS GROUP
SHARING KNOWLEDGE

MAPS GROUP SELECTED BY THE MUNICIPALITY OF VELLETRI FOR INTEGRATED CONTROL AND PLANNING MANAGEMENT SOFTWARE

The Group will provide its solutions GZOOM VALUE GOVERNANCE

Parma, 21 January 2025

MAPS S.p.A. (MAPS; IT0005364333), an Innovative SME listed on Euronext Growth Milan operating in the digital transformation sector, announces that it has been selected by the Municipality of Velletri, located in the province of Rome, to provide GZOOM VALUE GOVERNANCE. This technological solution, developed by the Maps ESG Business Unit, will support the integrated management of the Public Administration's control and planning systems for the 2025–2027 period. The three-year contract is valued at over €100,000.

Specifically, the Municipality of Velletri will use the Maps Group solution in the following areas: monitoring objectives of the Unified Programming Document (DUP), preparing the Integrated Activity and Organization Plan (PIAO), performing similar control over subsidiary companies, and analyzing the costs of services provided.

Marco Ciscato, Executive Chairman of Maps Group, commented: “We are pleased to support the Municipality of Velletri with GZOOM VALUE GOVERNANCE, a solution that represents a key component of our commitment to driving the digital transformation of Public Administrations. With this platform, the municipality will benefit from an integrated control and planning system capable of optimizing work organization, ensuring greater transparency, enhancing resource management efficiency, and supporting the creation of public value. Our goal is to provide technologically advanced tools that contribute concretely to the development and innovation of the sectors we operate in.”

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Please note that this release is available in English for informational purposes only. Should there be any discrepancies or inconsistencies between this version and the Italian one, the Italian version shall prevail and be regarded as the official and legally binding document.

MAPS GROUP

Maps S.p.A., founded in 2002 and listed on the EGM segment of Borsa Italiana since 2019, is an Innovative SME at the head of Maps Group, with over 300 employees, headquartered in Parma, and 12 offices across Italy. The company operates in the context of Digital Transformation, focusing on the Healthcare, Energy, and ESG sectors. Through its products, it enables clients to extract value from data to make better decisions and innovate their Business and Operative Models.



Capitale Sociale: i.v. € 1.536.891,68
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Thanks to the "Maps Healthcare" Business Unit, it oversees the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private entities. With the "Maps Energy" Business Unit, it offers solutions for monitoring, optimizing, and controlling complex energy systems and Energy Communities. Finally, through the "Maps ESG" Business Unit, it develops and commercializes solutions capable of measuring the achievement of corporate and personal goals, managing risks, and sharing non-financial performance and creating value for stakeholders. Additionally, with "MapsLab" Business Unit, it operates in an Open Innovation context, outside the strategic markets of the Group (Healthcare, Energy, ESG), to meet specific needs through tailor-made products or solutions for Best in Class clients in their respective markets. The Group is also strongly committed to Research and Development. The "Research & Solutions" division is responsible for identifying market needs and evolving the products.

Maps Group ended 2023 with consolidated revenues of 27.5 million euros (+11% compared to 2022), an EBITDA of 5.0 million euros (18% EBITDA Margin), and a Net Financial Position of 12.5 million euros (13.8 million euros in 2022).

Confirming the transformation of its business model, over the last five years Maps Group has almost quintupled its revenues from products (22.3 million in 2023, representing 83% of consolidated revenues) and more than quadrupled its recurring revenues (11.3 million in 2023, accounting for 41% of consolidated revenues), consolidating scalability and diversification, at the expense of a decrease in tailor-made projects that previously characterized the revenue structure.

The organic growth has always been complemented by significant M&A activity. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artexe S.p.A. (2018), Roialty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), and Energenius S.r.l. (2022).

This press release is available at www.emarketstorage.com and www.mapsgroup.it

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