



**MAPS GROUP**  
SHARING KNOWLEDGE

## **MAPS GROUP SELECTED TO DIGITALIZE THE PATIENT EXPERIENCE OF A MAJOR HOSPITAL COMPANY IN CAMPANIA REGION**

The one-year project includes compensation of 230,000 euros

Parma, November 21, 2024

Maps S.p.A. (MAPS; IT0005364333), an Innovative SME listed on Euronext Growth Milan and active in the Digital Transformation sector, announces that it has been selected by a major hospital company in Campania to digitalize its patient experience processes.

Through its Business Unit Maps Healthcare, Maps Group will implement a "phygital" Patient Experience system. Leveraging the MR-You® digital reception platform and multifunctional physical kiosks "Kiosk24/7," the system will allow patients to perform self-check-in and self-payment operations. It will also optimize patient flow by introducing indoor/outdoor wayfinding functionalities that enable easy navigation to clinics and other points of interest for healthcare services.

The one-year project includes a compensation of 227,500 euros.

Marco Ciscato, Executive Chairman of Maps Group, comments: "*We are pleased to contribute to the digitalization of this important healthcare entity by advancing a project that places the patient at the center through technological innovation. We believe that adopting technologies capable of optimizing reception processes represents a crucial step toward a more efficient and integrated healthcare system. This system can respond precisely and personally to each patient's needs while simultaneously improving operational effectiveness*".

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### **MAPS GROUP**

Maps S.p.A., founded in 2002 and listed on the EGM segment of Borsa Italiana since 2019, is an Innovative SME at the head of Maps Group, with over 300 employees, headquartered in Parma, and 12 offices across Italy. The company operates in the context of Digital Transformation, focusing on the Healthcare, Energy, and ESG sectors. Through its products, it enables clients to extract value from data to make better decisions and innovate their Business and Operative Models.

Thanks to the "Maps Healthcare" Business Unit, it oversees the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private entities. With the "Maps Energy" Business Unit, it offers solutions for monitoring, optimizing, and controlling complex energy systems and Energy Communities. Finally, through its "Maps ESG" Business Unit, the company develops and commercialize digital solutions designed to support Public Administrations in creating Public Value. Additionally, with "MapsLab" Business Unit, it operates in an Open Innovation context, outside the strategic markets of the Group (Healthcare, Energy, ESG), to meet specific needs through tailor-made products or solutions for Best in Class clients in their respective markets. The Group is also strongly committed to Research and Development. The "Research & Solutions" division is responsible for identifying market needs and evolving the products.

Maps Group ended 2023 with consolidated revenues of 27.5 million euros (+11% compared to 2022), an EBITDA of 5.0 million euros (18% EBITDA Margin), and a Net Financial Position of 12.5 million euros (13.8 million euros in 2022).

Confirming the transformation of its business model, over the last five years Maps Group has almost quintupled its revenues



Capitale Sociale: i.v. € 1.536.891,68  
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from products (22.3 million in 2023, representing 83% of consolidated revenues) and more than quadrupled its recurring revenues (11.3 million in 2023, accounting for 41% of consolidated revenues), consolidating scalability and diversification, at the expense of a decrease in tailor-made projects that previously characterized the revenue structure.

The organic growth has always been complemented by significant M&A activity. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artexe S.p.A. (2018), Roialty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), and Energenius S.r.l. (2022).

This press release is available at [www.emarketstorage.com](http://www.emarketstorage.com) and [www.mapsgroup.it](http://www.mapsgroup.it).

## **CONTACTS**

### **MAPS GROUP**

Marco Ciscato – Investor Relations Manager  
Matteo Gasparri – Investor Relations Specialist

T: (+39) 0521 052300  
[ir@mapsgroup.it](mailto:ir@mapsgroup.it)

### **EURONEXT GROWTH ADVISOR**

BPER Banca  
T: (+39) 0272 74 92 29  
[maps@bper.it](mailto:maps@bper.it)

