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SHARING KNOWLEDGE

MAPS GROUP ENHANCES ITS PATIENT EXPERIENCE SERVICES WITH THE INTEGRATION OF WAYFINDING FUNCTIONALITY

Thanks to a comprehensive navigation system, patients will benefit from clear directions, identifying the route to take whether they are inside the facility or in the surrounding areas

Parma, November 6, 2024

Maps S.p.A. (MAPS; IT0005364333), an innovative SME listed on Euronext Growth Milan and active in the digital transformation sector, announces the implementation of the Wayfinding functionality within its solutions dedicated to Patient Experience through the ZeroCoda® platform.

The Wayfinding functionality will allow patients to move with greater autonomy and simplicity, integrating the destination with their appointment to indicate an optimized route that takes individual needs into account. Users will thus be able to select different options: in addition to the "short" route, they will have at their disposal a "health" route that encourages the use of stairs, and an "accessible" route designed for those with reduced mobility.

Furthermore, thanks to "blue-dot navigation" technology, patients will be able to view their real-time position through a simple blue dot on the map. This functionality allows them to receive dynamic turn-by-turn directions, facilitating orientation even in external areas, such as parking lots or public transport stops adjacent to the facility.

Marco Ciscato, Executive Chairman of Maps Group, comments: *"With the integration of the Wayfinding functionality, Maps Group strengthens its commitment to innovative, patient-centered healthcare, making access to facilities simpler and safer. This intuitive functionality facilitates orientation, reduces anxiety, and improves punctuality for appointments. At the same time, it offers healthcare facilities advanced tools to monitor flows and optimize space management, reducing interruptions in the operational activities of staff and improving overall efficiency"*.

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Maps S.p.A., founded in 2002 and listed on the EGM segment of Borsa Italiana since 2019, is an Innovative SME at the head of Maps Group, with over 300 employees, headquartered in Parma, and 12 offices across Italy. The company operates in the context of Digital Transformation, focusing on the Healthcare, Energy, and ESG sectors. Through its products, it enables clients to extract value from data to make better decisions and innovate their Business and Operative Models.

Thanks to the "Maps Healthcare" Business Unit, it oversees the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private entities. With the "Maps Energy" Business Unit, it offers solutions for monitoring, optimizing, and controlling complex energy systems and Energy Communities. Finally, through the "Maps ESG" Business Unit, it makes solutions capable of measuring the achievement of corporate and personal goals, managing risks, and sharing non-financial performance. Additionally, with "MapsLab" Business Unit, it operates in an Open Innovation context, outside the strategic markets of the Group (Healthcare, Energy, ESG), to meet specific needs through tailor-made products or solutions for Best in Class clients in their respective markets. The Group is also strongly committed to Research and Development. The "Research & Solutions" division is responsible for identifying market needs and evolving the products.

Maps Group ended 2023 with consolidated revenues of 27.5 million euros (+11% compared to 2022), an EBITDA of 5.0 million



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euros (18% EBITDA Margin), and a Net Financial Position of 12.5 million euros (13.8 million euros in 2022).

Confirming the transformation of its business model, over the last five years Maps Group has almost quintupled its revenues from products (22.3 million in 2023, representing 83% of consolidated revenues) and more than quadrupled its recurring revenues (11.3 million in 2023, accounting for 41% of consolidated revenues), consolidating scalability and diversification, at the expense of a decrease in tailor-made projects that previously characterized the revenue structure.

The organic growth has always been complemented by significant M&A activity. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artexe S.p.A. (2018), Royalty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), and Energenius S.r.l. (2022).

This press release is available at www.emarketstorage.com and www.mapsgroup.it.

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