

LETTER TO STAKEHOLDERS

Dear Stakeholders,

We are proud to present the third edition of the Maps Group Sustainability Report. This document continues to reflect our commitment to cultivating a corporate culture that prioritizes sustainability, with a strong emphasis on environmental stewardship and consideration of the social and economic contexts in which the Group operates.

This year, we initiated preparatory activities to align with the requirements of the Corporate Sustainability Reporting Directive (“CSRD”), which will mandate sustainability reporting for all companies like ours. Consistent with our spirit and commitment, we have proactively begun the necessary actions for the collection, processing, and interpretation of the new elements, already integrating some of these, such as the “PAI” table related to our Principal Adverse Impacts. These are indicators used by European sustainable investors to assess and mitigate the impacts that business activities have on the environment and society.

Another new development is the integration of the European Taxonomy, a classification system aimed at identifying which economic activities are sustainable. We have identified the amount of “Eligible” revenue, operating expenses, and capital expenditures that contribute substantially to the objectives defined by the European Taxonomy, such as climate change mitigation or the transition to a circular economy. Through the Taxonomy, we provide you, our Stakeholders, with a common, transparent, and objective language that allows for the comparison of our Group's performance with other companies.

Based on the materiality analysis conducted last year, this year we have more precisely identified the most significant impacts for the Group and its stakeholders, integrating the financial perspective to identify risks and opportunities linked to ESG factors.

These actions have enabled us to clearly delineate our strategic direction, laying a solid foundation for our Strategic Sustainability Plan, which we are carefully preparing and intend to publish in the next Maps Group sustainability report.

Our commitment to the well-being of our people remains a top priority. We have intensified efforts to enhance our human resources, ensuring a stable and dynamic

work environment; this commitment has resulted in increased hiring while maintaining low turnover

We have also updated and implemented several of our best Governance practices, extending these to the Group's most recently acquired entities, and we have further enhanced our Legality Rating.

Despite the Group's growth, we have successfully maintained stable energy consumption levels while improving efficiency. Furthermore, we have entered into energy supply agreements that rely exclusively on renewable sources, thereby reducing emissions associated with our own energy use.

These initiatives position us to face the future with confidence, as we continue to place sustainable growth at the core of our operations. The challenges ahead are numerous and varied, but with a transparent and well-documented approach, we are well-equipped to address and report on them effectively.

We trust that you will find this report both informative and insightful.

Marco Ciscato

Executive Chairman