

## **EQUITY RESEARCH**

**MAPS** RESULTS REVIEW

Up/Downside: 119%

## Excellent signals in the first half.

Maps released its H1 2024 results yesterday, highlighting excellent revenue growth to €14.7m (+12.6% YoY), significant EBITDA growth to €3.2m (+57.2% YoY), solid net income growth (+61.2% YoY), and finally, a reduction in net debt to €7.9m (vs. €12.5m at the end of December).

The release of results with strong growth, combined with a valuation below 6x 2024 EBITDA, strengthens our very positive opinion on Maps, a software company that sells its own proprietary solutions.

The Healthcare division remains the growth engine of the company, with revenue growth of 16.7%, exceeding our expectations by 100 bps. The EBITDA generated by this division also increased significantly (+45%), reaching a record figure of €2.2m. Regarding the Energy division, second in strategic importance but still last in terms of revenue, sales grew by 16% despite the reference market still being slow to take off, although we have high expectations for the coming years. The contribution to EBITDA remains negative for now in this division, where the company continues to invest to gain significant market share in the future (Energy efficiency market, but especially energy communities).

The ESG division grew by 8%, slightly below our estimate of 10%, while the MAPS LAB division increased by 4%, despite our anticipation of organic decline. While the EBITDA of the ESG division remained broadly stable (around +2%), the EBITDA of MAPS LAB increased by over 30%, thanks to excellent cost management and the structural efficiency offered by a growing reliance on proprietary solutions revenue.

Cash generation was significantly better than expected, around €1m, thanks to excellent working capital management. For this reason, we revised our year-end net debt estimate to €7.5m (vs. €8.2m previously), which would represent a leverage ratio of 1.1x EBITDA. We slightly increased the tax rate in our model for the next two years, which had a slightly negative impact on our EPS estimates. At the same time, the better cash generation will ensure lower financial charges, with a positive impact on our EPS estimates starting from 2026. Price target confirmed at €5.2.

| Key | data |
|-----|------|
|     |      |

| Price (€)                                | 2.4               |
|--|-------------------|
| Industry                                 | Packaged Software |
| Ticker                                   | MAPS-IT           |
| Shares Out (m)                           | 13.282            |
| Market Cap (m €)                         | 31.5              |
| Average trading volumes (k shares / day) | 0.600             |

Source: FactSet

#### Ownership (%)

| Fondateurs & Management | 50.8 |
|-------------------------|------|
| Eiffeil IG              | 11.7 |
| Maps SpA                | 1.3  |
| Free float              | 36.2 |

Source: TPICAP Midcap estimates

| EPS (€)                          | 12/24e | 12/25e | 12/26e |
|----------------------------------|--------|--------|--------|
| Estimates                        | 0.17   | 0.24   | 0.30   |
| Change vs previous estimates (%) | -4.88  | -0.91  | 0.19   |

Source: TPICAP Midcap estimates

| Performance (%) | 1D  | 1M   | YTD   |
|-----------------|-----|------|-------|
| Price Perf      | 0.0 | -3.3 | -24.0 |
| Rel FTSE Italy  | 0.2 | -3.8 | -33.3 |



Source: FactSet

| Consensus FactSet - Analysts:na | 12/24e | 12/25e | 12/26e |
|---------------------------------|--------|--------|--------|
| Sales                           | 30.3   | 33.4   | 36.7   |
| EBIT                            | 3.2    | 4.3    | 5.2    |
| Net income                      | 2.4    | 3.3    | 3.9    |
|                                 |        |        |        |

| TP ICAP Midcap Estimates       | 12/23 | 12/24e | 12/25e | 12/26e |  |
|--------------------------------|-------|--------|--------|--------|--|
| Sales (m €)                    | 27.5  | 30.8   | 33.8   | 37.2   |  |
| Current Op Inc (m $\epsilon$ ) | 1.5   | 3.4    | 4.4    | 5.2    |  |
| Current op. Margin (%)         | 5.3   | 10.9   | 13.0   | 13.9   |  |
| EPS (€)                        | 0.07  | 0.17   | 0.24   | 0.30   |  |
| DPS (€)                        | 0.00  | 0.00   | 0.00   | 0.00   |  |
| Yield (%)                      | 0.0   | 0.0    | 0.0    | 0.0    |  |
| FCF (m €)                      | 1.1   | 3.3    | 2.6    | 3.6    |  |
|                                |       |        |        |        |  |

| Valuation Ratio       | 12/24e | 12/25e | 12/26e |
|-----------------------|--------|--------|--------|
| EV/Sales              | 1.3    | 1.1    | 0.9    |
| EV/EBITDA             | 5.6    | 4.5    | 3.6    |
| EV/EBIT               | 11.6   | 8.3    | 6.3    |
| PE                    | 13.8   | 9.7    | 7.9    |
| Source: TPICAP Midcap |        |        |        |

Analyst Davide Longo davide.longo@tpicap.com +33173030977



# FINANCIAL DATA

| Income Statement                                      | 12/21 | 12/22 | 12/23 | 12/24e | 12/25e | 12/26e |
|---|-------|-------|-------|--------|--------|--------|
| Sales   | 21.5  | 24.7  | 27.5  | 30.8   | 33.8   | 37.2   |
| Changes (%)   | 6.0   | 15.0  | 11.3  | 11.6   | 9.9    | 10.1   |
| Gross profit  | 20.4  | 23.2  | 25.6  | 28.9   | 31.9   | 35.2   |
| % of Sales  | 94.7  | 93.8  | 93.1  | 94.1   | 94.4   | 94.5   |
| EBITDA  | 4.8   | 5.9   | 5.0   | 6.9    | 8.1    | 9.1    |
| % of Sales  | 22.3  | 23.8  | 18.1  | 22.4   | 24.0   | 24.4   |
| Current operating profit                              | 2.2   | 3.1   | 1.5   | 3.4    | 4.4    | 5.2    |
| % of Sales  | 10.3  | 12.5  | 5.3   | 10.9   | 13.0   | 13.9   |
| Non-recurring items                                   | 0.0   | -0.2  | -0.1  | 0.0    | 0.0    | 0.0    |
| EBIT  | 2.2   | 2.9   | 1.4   | 3.4    | 4.4    | 5.2    |
| Net financial result                                  | -0.2  | -0.4  | -0.4  | -0.5   | -0.3   | -0.2   |
| Income Tax  | 0.4   | 0.2   | -0.1  | -0.6   | -0.8   | -1.0   |
| Tax rate (%)  | -21.0 | -6.5  | 5.3   | 20.0   | 20.0   | 20.0   |
| Net profit, group share                               | 2.5   | 2.7   | 0.9   | 2.3    | 3.2    | 4.0    |
| EPS   | 0.19  | 0.20  | 0.07  | 0.17   | 0.24   | 0.30   |
| Financial Statement                                   | 12/21 | 12/22 | 12/23 | 12/24e | 12/25e | 12/26e |
| Goodwill  | 11.7  | 19.7  | 19.7  | 19.7   | 19.7   | 19.7   |
| Tangible and intangible assets                        | 7.2   | 7.3   | 8.2   | 8.1    | 7.9    | 7.5    |
| Right of Use  | 0.0   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| Financial assets                                      | 0.0   | 0.2   | 0.1   | 0.1    | 0.1    | 0.1    |
| Working capital                                       | 9.8   | 13.3  | 13.2  | 12.3   | 13.2   | 14.0   |
| Other Assets  | 0.0   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| Assets  | 28.7  | 40.5  | 41.3  | 40.3   | 40.9   | 41.4   |
| Shareholders equity group                             | 18.0  | 21.0  | 22.3  | 26.4   | 29.7   | 33.6   |
| Minorities  | 0.1   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| LT & ST provisions and others                         | 4.9   | 4.7   | 5.3   | 5.3    | 5.3    | 5.3    |
| Net debt  | 4.9   | 13.8  | 12.5  | 7.5    | 4.8    | 1.3    |
| Other liabilities                                     | 0.8   | 1.0   | 1.1   | 1.1    | 1.1    | 1.1    |
| Liabilities   | 28.7  | 40.5  | 41.3  | 40.3   | 40.9   | 41.4   |
| Net debt excl. IFRS 16                                | 2.1   | 11.8  | 10.5  | 5.5    | 2.9    | -0.7   |
| Gearing net   | 0.3   | 0.7   | 0.6   | 0.3    | 0.2    | 0.0    |
| Leverage  | 1.0   | 2.3   | 2.5   | 1.1    | 0.6    | 0.1    |
| Cash flow statement                                   | 12/21 | 12/22 | 12/23 | 12/24e | 12/25e | 12/26e |
| CF after elimination of net borrowing costs and taxes | 6.6   | 4.7   | 5.4   | 5.8    | 7.0    | 7.9    |
| ΔWCR  | -3.3  | -3.1  | 0.1   | 0.9    | -0.8   | -0.8   |
| Operating cash flow                                   | 3.3   | 1.5   | 5.6   | 6.7    | 6.1    | 7.1    |
| Net capex   | -5.6  | -10.8 | -4.4  | -3.5   | -3.5   | -3.5   |
| FCF   | -2.3  | -9.3  | 1.1   | 3.3    | 2.6    | 3.6    |
| Acquisitions/Disposals of subsidiaries                | 0.0   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| Other investments                                     | 0.0   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| Change in borrowings                                  | 1.8   | 6.0   | -3.6  | 0.0    | 0.0    | 0.0    |
| Dividends paid  | 0.0   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| Repayment of leasing debt                             | 0.0   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| Equity Transaction                                    | 4.4   | 0.2   | 0.4   | 1.8    | 0.0    | 0.0    |
| Others  | 0.0   | 0.0   | 0.0   | 0.0    | 0.0    | 0.0    |
| Change in net cash over the year                      | 2.9   | -2.3  | -1.9  | 5.1    | 2.6    | 3.6    |
| ROA (%)   | 8.8%  | 6.7%  | 2.2%  | 5.7%   | 7.9%   | 9.6%   |
| ROE (%)   | 13.9% | 12.8% | 4.1%  | 8.7%   | 11.0%  | 11.8%  |
| ROCE (%)  | 12.3% | 14.7% | 6.5%  | 12.7%  | 14.8%  | 15.4%  |



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- 2. Comparable method: application of market valuation multiples or those observed in recent transactions. These multiples can be used as references and applied to the company's financial aggregates to deduce its valuation. The sample is selected by the analyst based on the characteristics of the company (size, growth, profitability, etc.). The analyst may also apply a premium/discount depending on his perception of the company's characteristics.
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### History of investment rating and target price - Maps





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| Rating       | Recommendation Universe* | Portion of these provided with investment |
|--------------|--------------------------|---|
|              |                          | banking services**                        |
| Buy          | 80%                      | 65%                                       |
| Hold         | 17%                      | 67%                                       |
| Sell         | 2%                       | ο%  |
| Under review | 1%                       | 100%                                      |

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