

# Who we are



### **MAPS GROUP**

#### MAPS GROUP: A STORY MADE OF GOALS



#### Our challenge is to extract business value from data



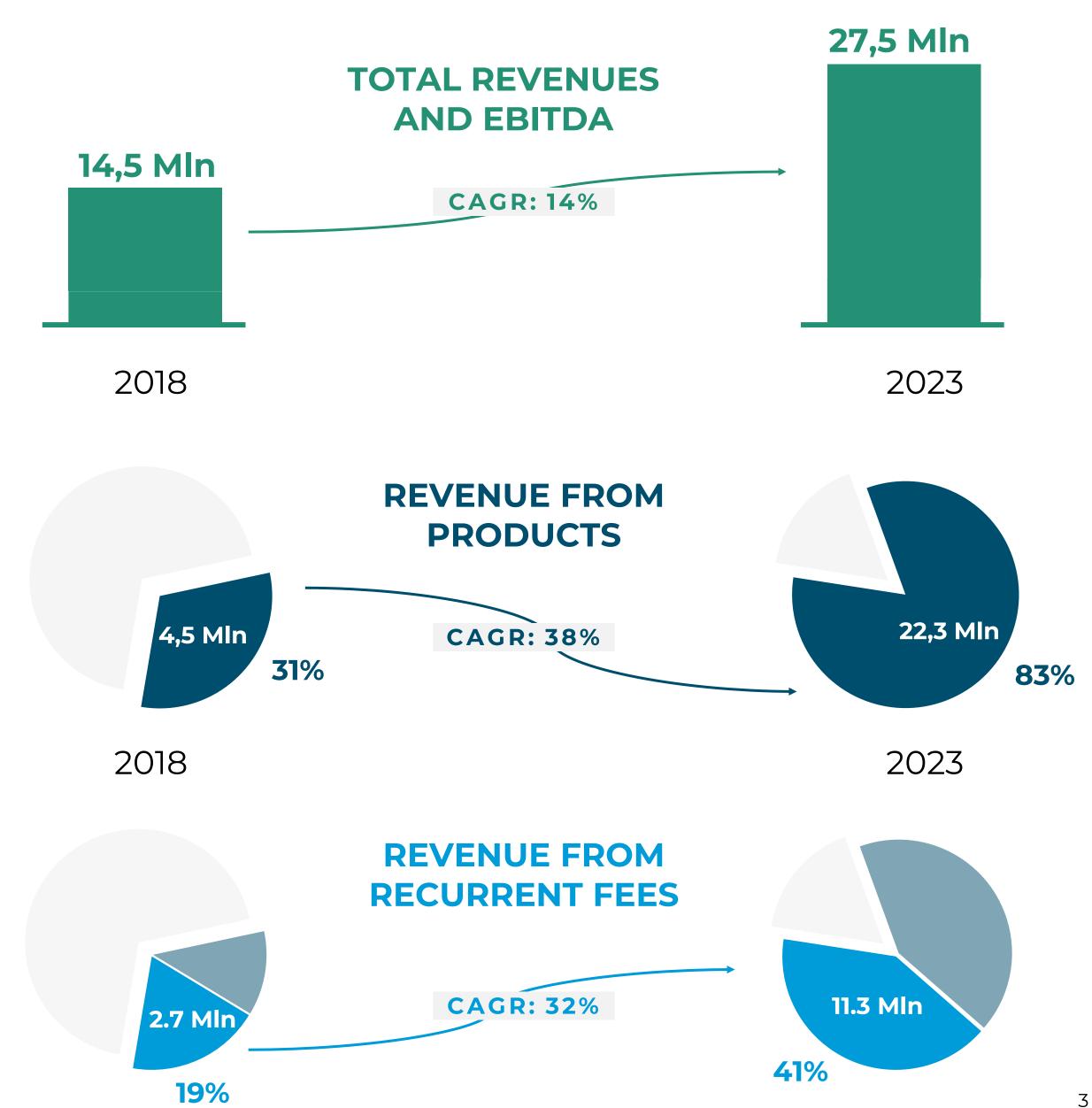
We develop **products** that respond to specific needs, leveraging on data



Our Model is fully scalable. We build products to be deployed to as many customers as possible



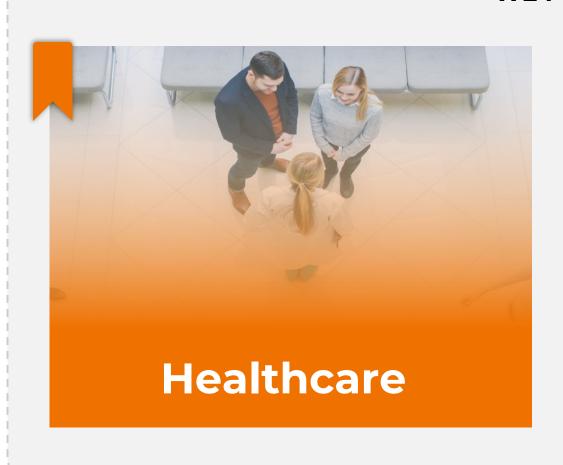
We leverage **Digital Transformation** and focus on **Healthcare** and **Energy** domains





#### STRATEGIC FOCUS AND DIVERSIFICATION

#### **WE FOCUS ON**

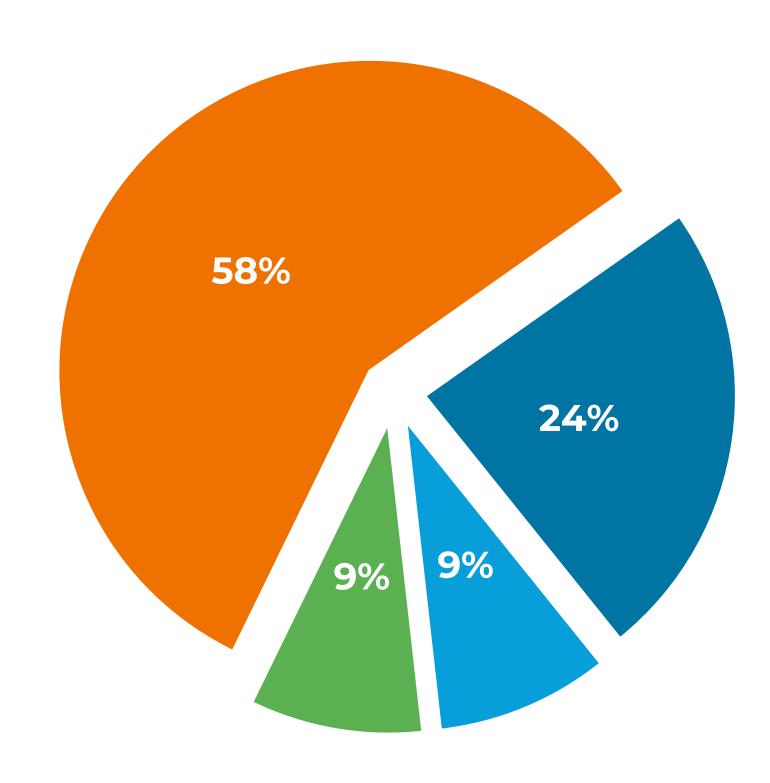




#### **WE ALSO OPERATE WITH**







Breakdown of revenues by market

# Maps Healthcare





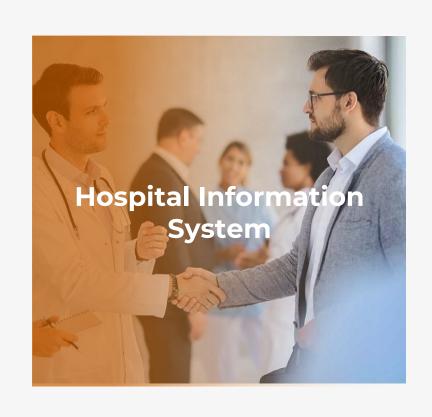


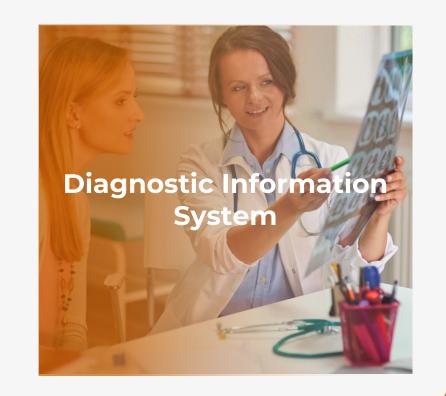
#### MAPS HEALTHCARE: A BETTER PATIENT EXPERIENCE FOR A BETTER HEALTHCARE SYSTEM

We provide healthcare organizations with **products** that **improve** the **patient's experience** throughout their diagnosis and treatment journey

# Patient Journey (Italian leader)









#### **TARGET CLIENTS**



Pubblic Organization



Private Organization

#### **BOTH EVALUATED FOR**



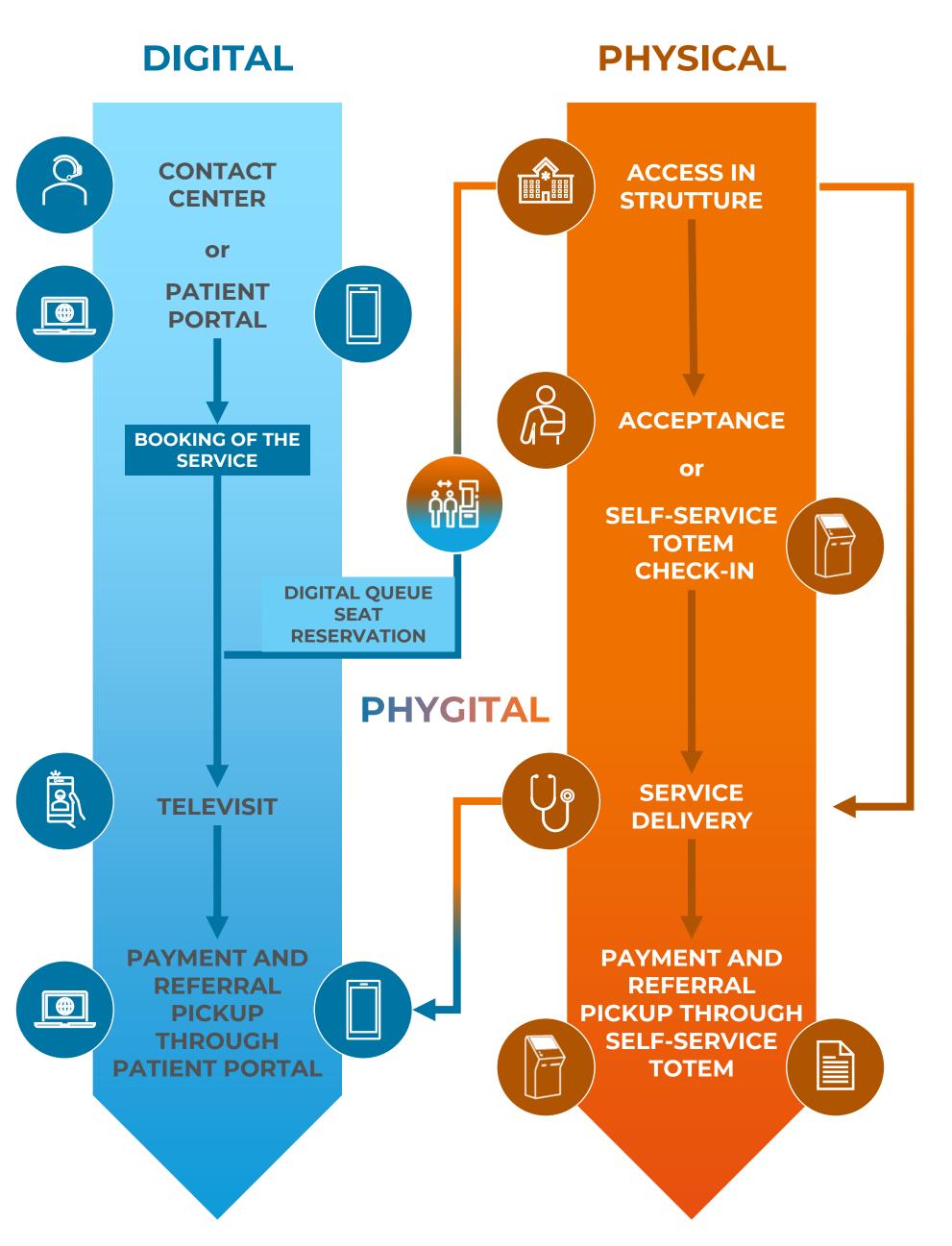
Quality of their clinical services

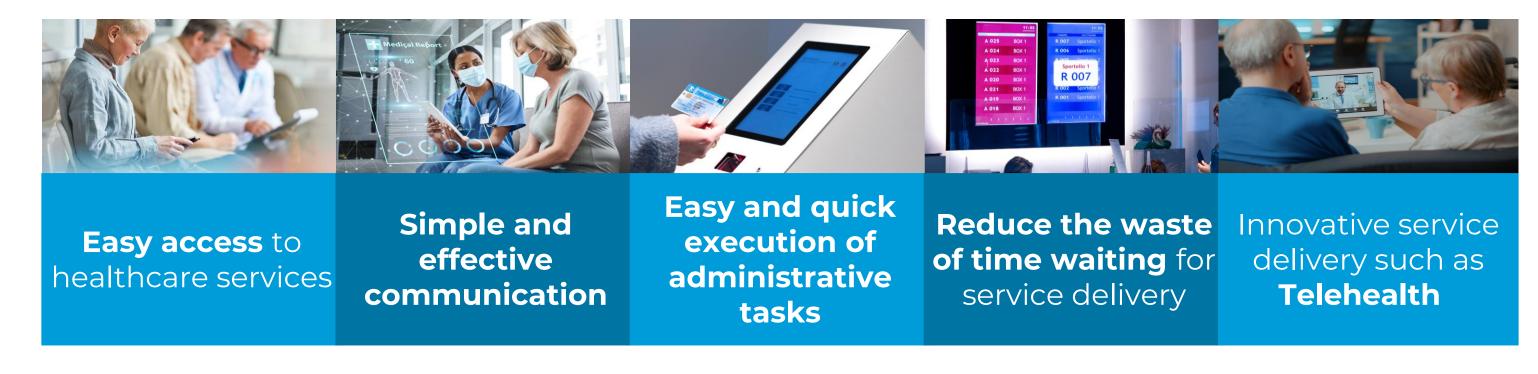


Quality for the offered **Patient Experience** 



#### MAPS HEALTHCARE BUSINESS LINE: PATIENT JOURNEY





#### WHO OFFERS OUR PATIENT EXPERIENCE

20% of the 508 public inpatient facilities census by the Ministry of Health.

100% of Italy's top 5 private healthcare groups by revenue

















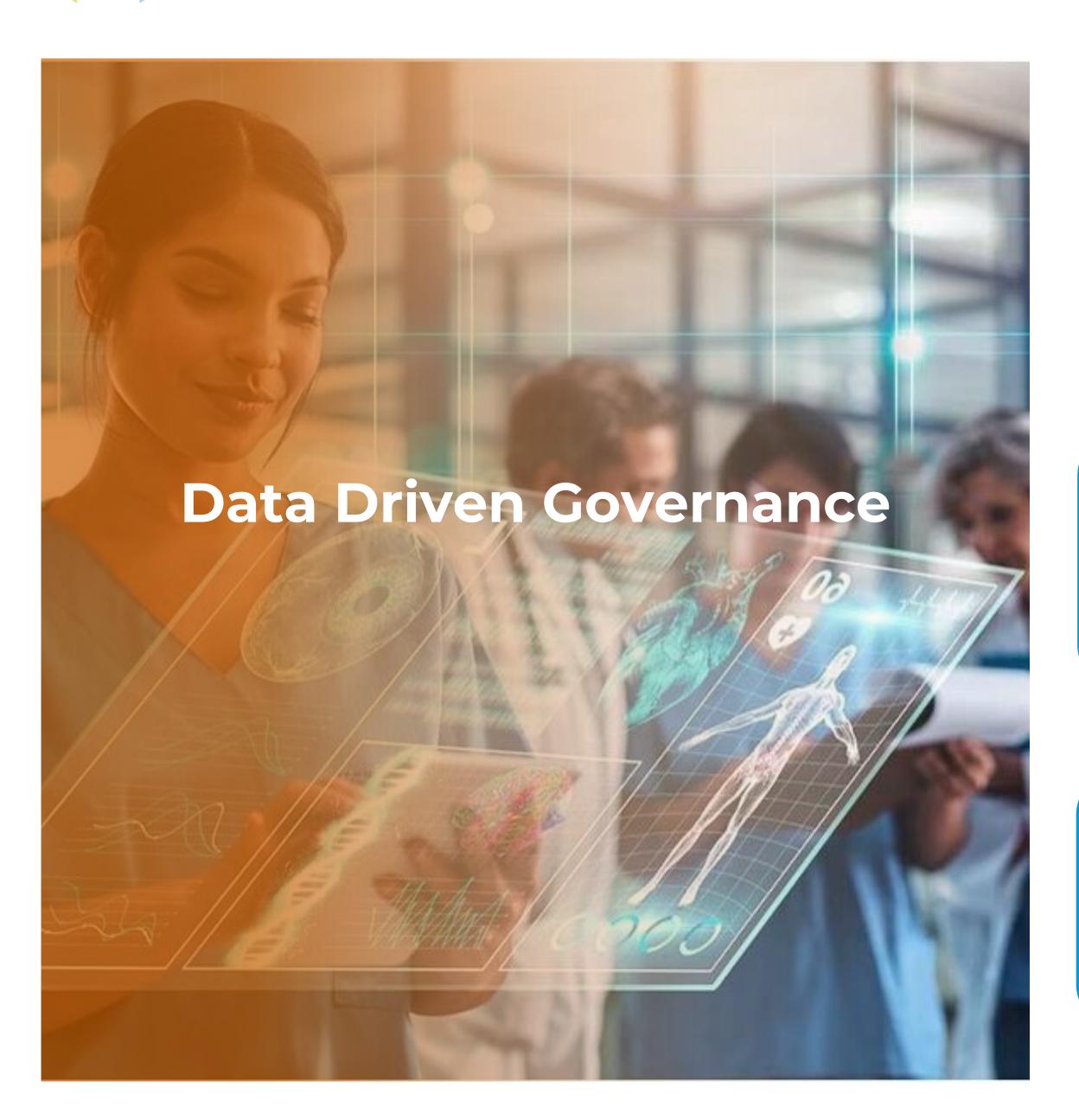








#### MAPS HEALTHCARE BUSINESS LINE: DATA DRIVEN GOVERNANCE



The Business Line that provides solutions capable of putting our clients in a position to MAKE INFORMED STRATEGIC AND OPERATIONAL DECISIONS, based on data information.



We enable a "**Data- Driven management**"



We integrate our clients' management systems and aggregate the data



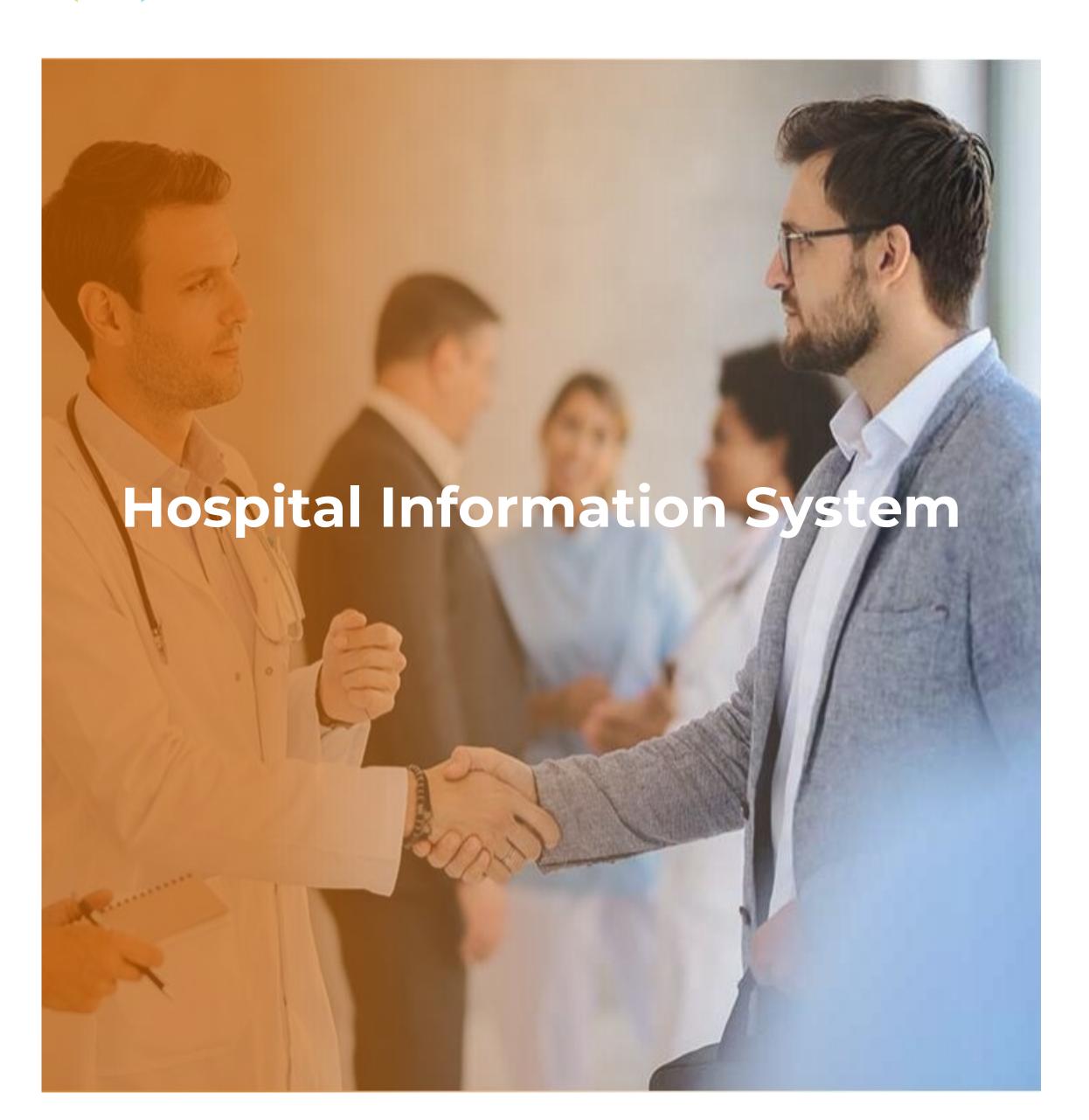
We process unstructured data through **semantic engines** 



We offer **modular** and **scalable** solutions

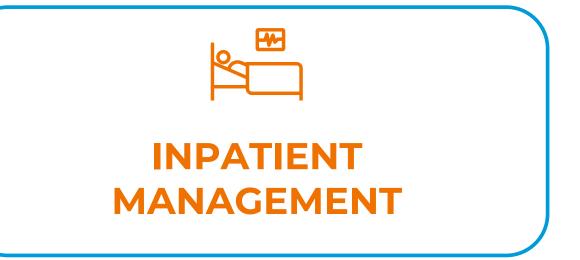


#### MAPS HEALTHCARE BUSINESS LINE: HOSPITAL INFORMATION SYSTEM



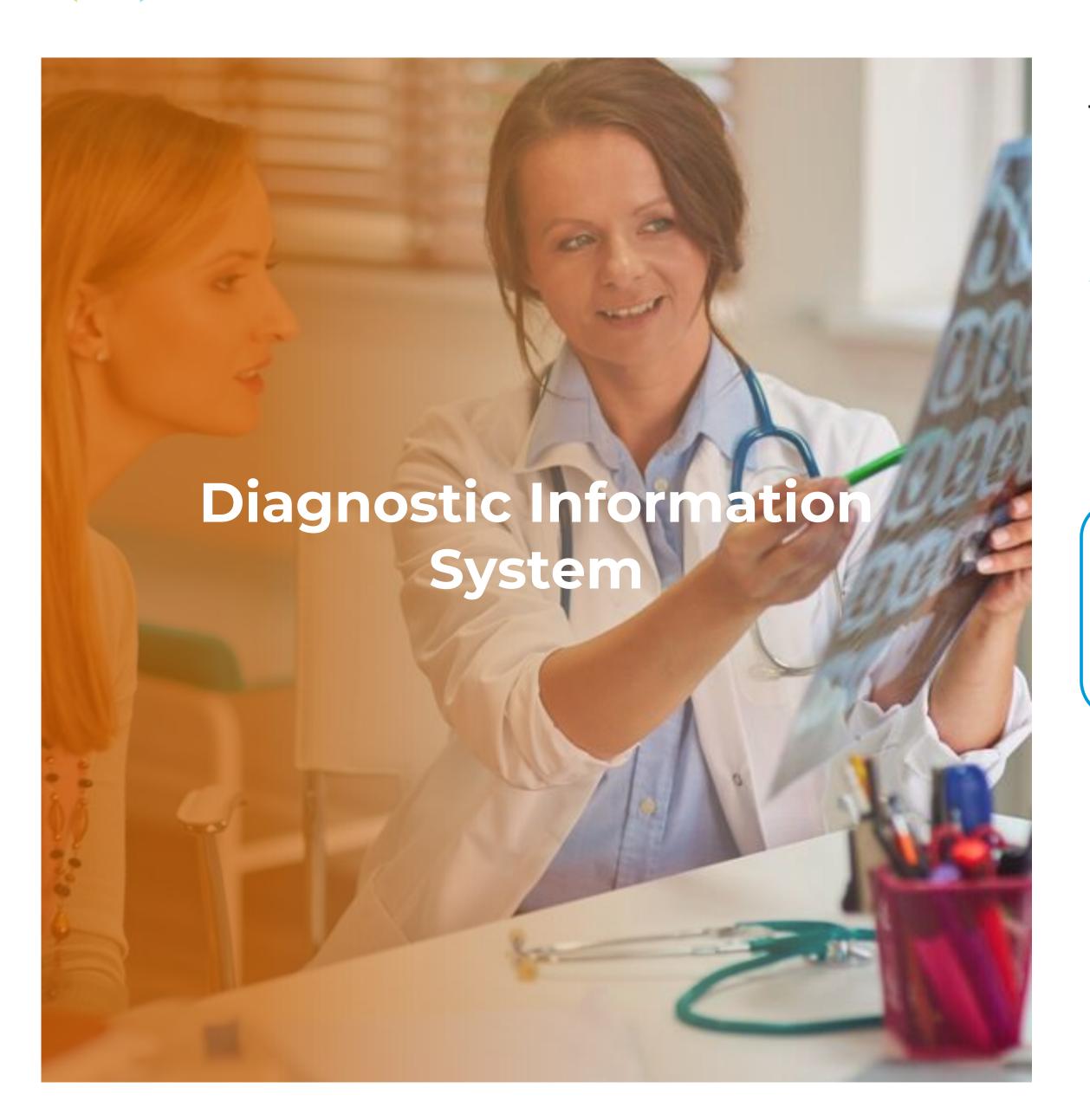
The Business Line that provides solutions for the MANAGEMENT OF THE IMPATIENT AND OUTPATIENT PROCESSES OF THE HEALTHCARE FACILITIES.







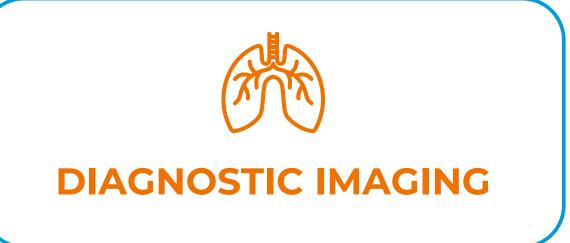
#### MAPS HEALTHCARE BUSINESS LINE: DIAGNOSTIC INFORMATION SYSTEM



The Business Line provides solutions capable of **DIGITIZING THE WORKFLOW OF DIAGNOSTIC SERVICES** related to radiology, laboratory tests, and pathology.

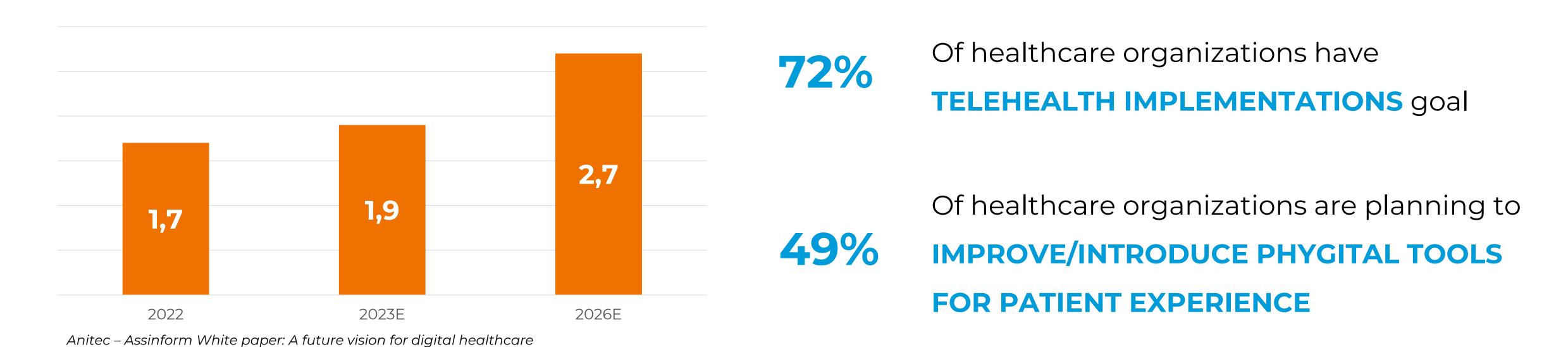




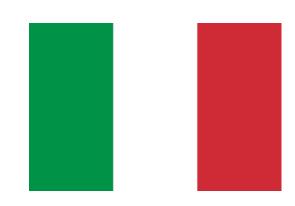


#### PATIENT JOURNEY: A CONTINUOUSLY EXPANDING DIGITAL TREND

#### **EXPECTED IT SPENDING FROM HEALTHCARE FACILITIES**







#### ITALIAN RECOVERY AND RESILIENCE PLAN - MISSION 6 (HEALTH)

+15.6 BILLION EUROS to DIGITALIZE and improve THE NATIONAL HEALTH SYSTEM

- ▶ Of which 7 billions for Community Health Networks, Intermediate facilities and telehealth for territorial healthcare services
- > Of which 8.6 billions for Innovation, research, and digitalization of the national health service

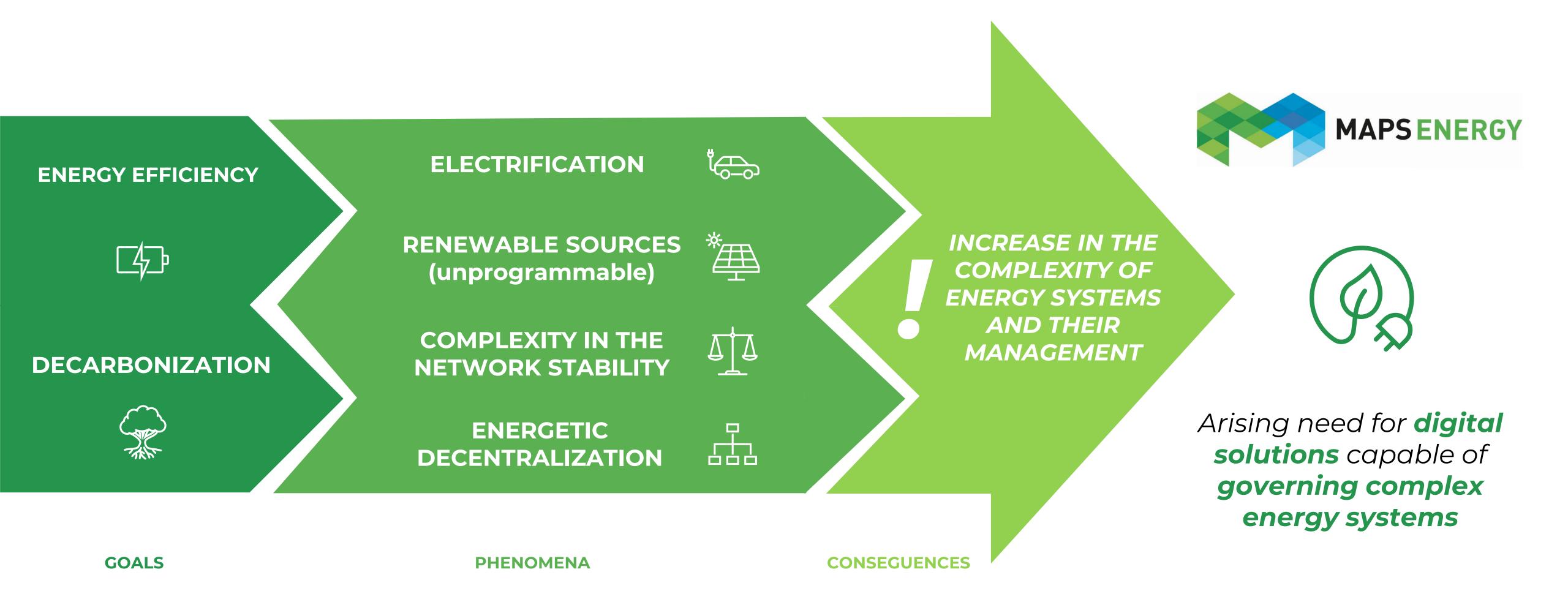
# Maps Energy







#### MAPS ENERGY: DIGITAL ENABLER IN THE NEW ENERGY ERA

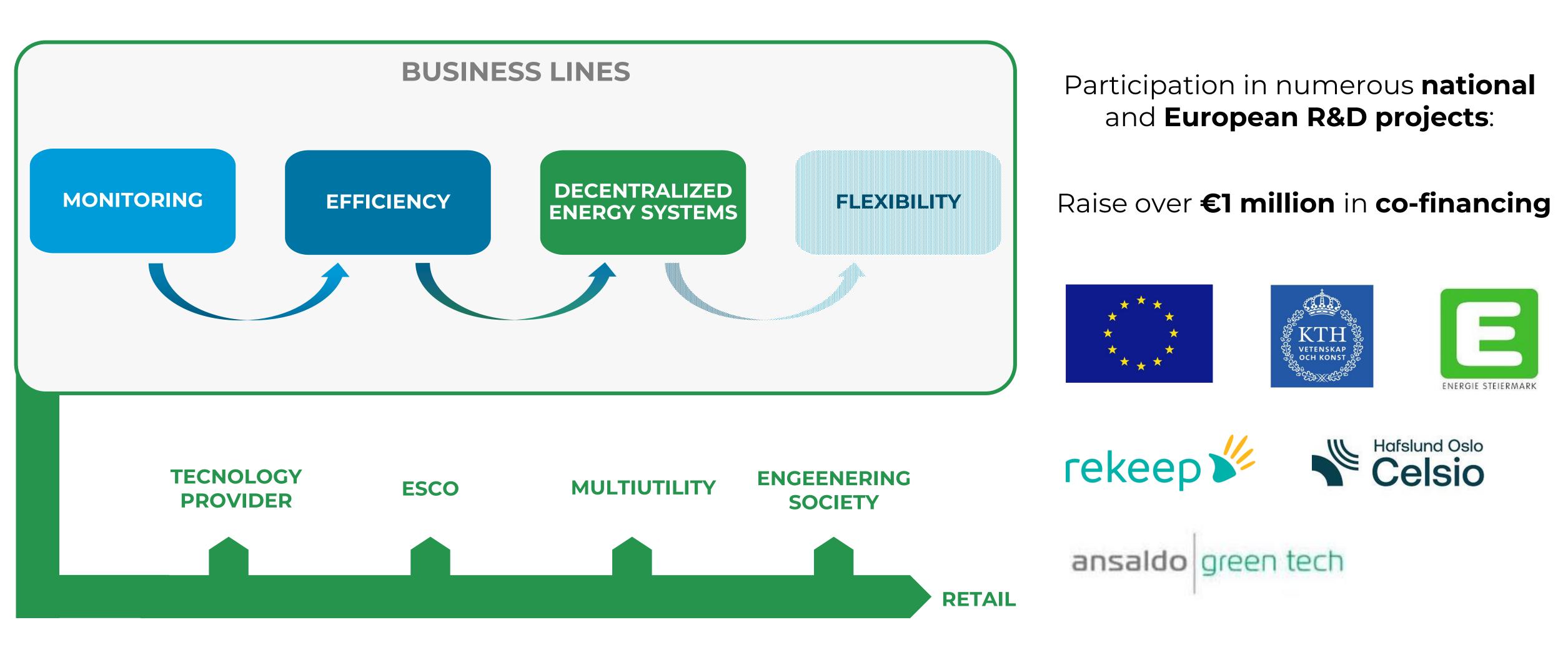


## MAPS GROUP SHARING KNOWLEDGE

#### MAPS ENERGY - DIGITAL ENERGY ENABLER



We focus on managing the complexity of modern energy systems, guiding their optimization through different modules and a scalable approach





#### MAPS ENERGY BUSINESS LINE: ROSE ENERGENIUS EFFICIENCY



**MONITORING** 

**EFFICIENCY** 

DECENTRALIZED ENERGY SYSTEMS



















#### MAPS ENERGY BUSINESS LINE: ROSE ENERGY COMMUNITY



**DECENTRALIZED ENERGY SYSTEMS** 

















Italian leader in the optimal management of the Energy Communities





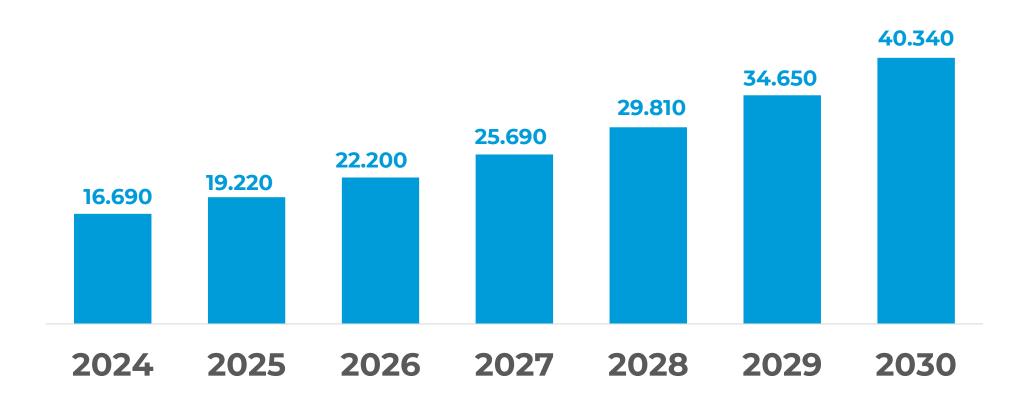






#### **ENERGY EFFICIENCY**

# Overall investment made for improve energy efficiency



Energy Efficiency Report - Politecnico di Milano – Mln €

#### Transition 5.0.

+12.7 billion to be allocated to increase energy efficiency

#### **ENERGY COMMUNITY**

#### Expected dimension of the market

2025	Value		
Members	2.000.000 +		
Energy Communities	15.000 +		

Electricity Market Report - Politecnico di Milano

#### **CER** incentives

5.7 billion to be allocated to increase Decentralization and stability+

# M&A





#### **M&A OPERATIONS**

April 2022

itel

#### Roialty 100% acquisition

Acquisition of software platform and competences in customer experience business area

#### **SCS Computers** 100% acquisition

To expand the offer portfolio in healthcare, with specialized Clinical Information Systems (laboratory, emergencies, pathological anatomy)

#### I-Tel 70% acquisition, **Optimist 100% acquisition**

Offer portfolio improvement with new products for multichannel communication, in particular for healthcare (Telehealth, virtual assistants)

#### I-Tel 100% acquisition

To consolidate our ownership and accelerate the integration activities

July 2018

ARTEXE HEALTHCARE DIGITAL ARCHITECTS

June 2019



September 2020





October 2020



July 2021

October 2022

ENERGENIUS \_\_\_\_\_

April 2023

ENERGENIUS.

August 2023

#### **Artexe** 100% acquisition

To expand our offer portfolio with solutions in healthcare: Patient Journey

#### Micuro innovative start-up was founded

(Maps healthcare participation: 100%)

To enter insurtech in the healthcare domain

#### lasi 100% acquisition

To expand the offer portfolio in healthcare adding an Outpatient Clinical Information System and a Human Resources Management System tailored for healthcare organizations

#### **Energenius** 51% acquisition

To expand the offer portfolio in energy adding a software solution for monitoring, analysis, consumption modelling, technical management and maintenance

#### **Energenius** 100% acquisition

To consolidate our ownership and accelerate the integration activities

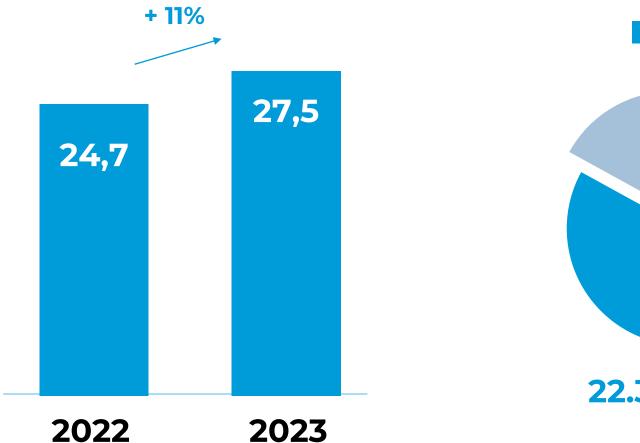
# What we achieved in 2023



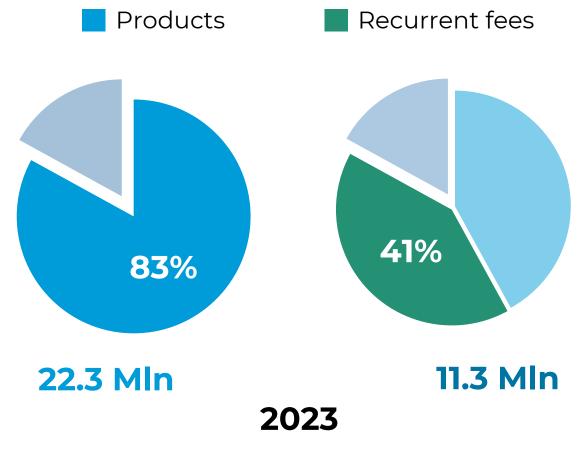


#### **2023 IN A GLANCE**

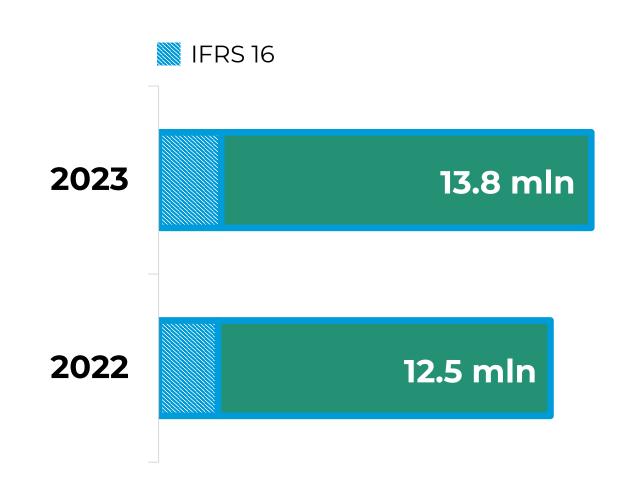




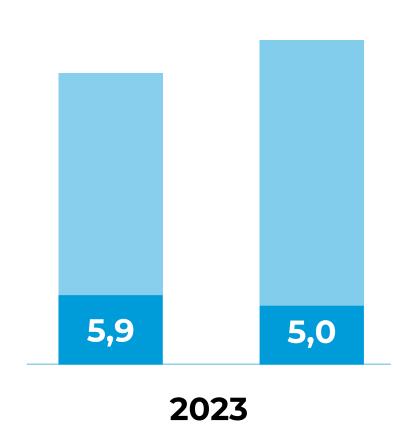
**REVENUES COMPOSITION** 



**NET FINANCIAL POSITION** 



**EBITDA** 



**REVENUES INCREASE** 

CONSOLIDATION OF THE BUSINESS MODEL

IMPROVING OF THE NFP

**MARGINALITY REDUCTION** 

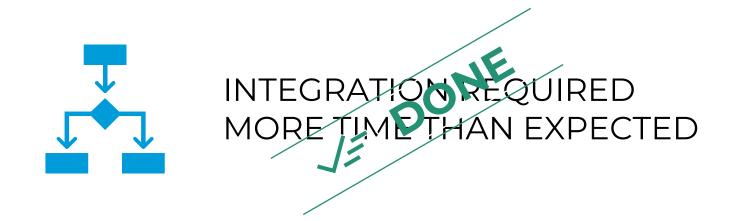
1H 2023

2H 2023

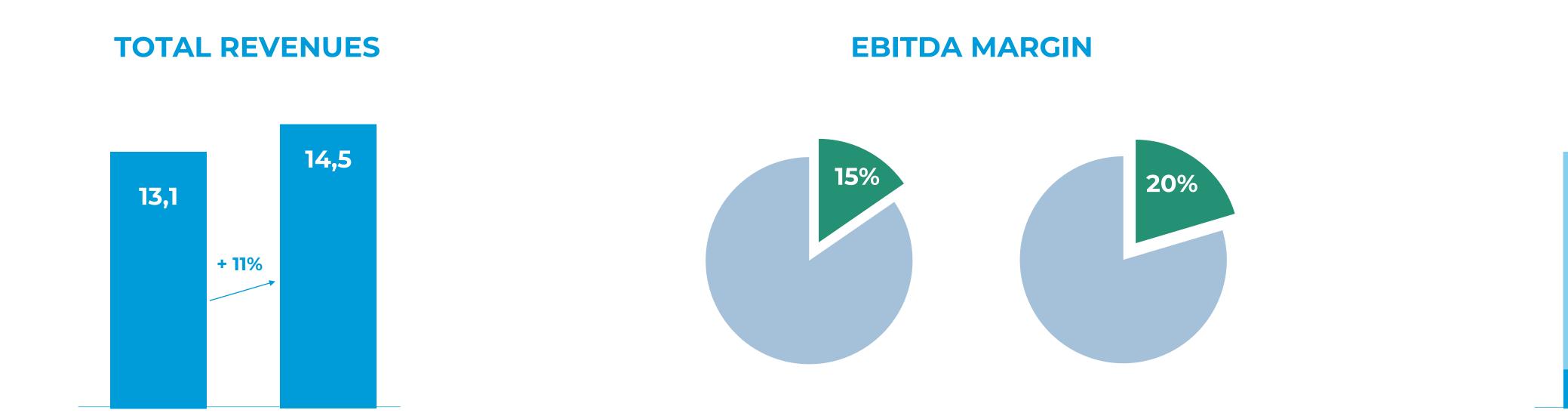
#### 2023: A YEAR OF TWO DIFFERENT HALVES

2H 2023

2023 was a **year of growth**, marked by a significantly **improved second half** compared to the first, which was primarily affected by **regulatory delays** related to the Energy Communities and longer-than-expected **integration times** for acquired companies







1H 2023

3,0

2H 2023

**EBITDA** 

2,0

1H 2023

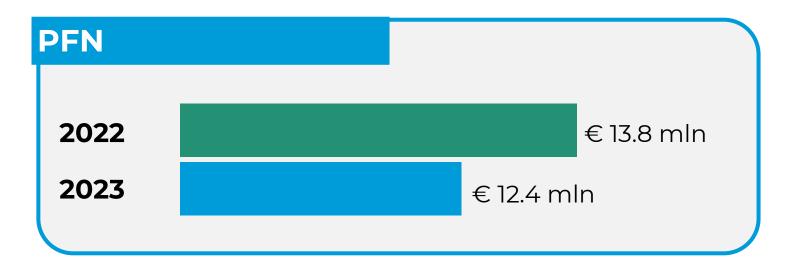


#### **2023 OVERALL RESULTS**

€/1,000	2023	2022
Total Revenues	27,546	24,749
Internally generated fixed assets	2,663	2,795
Production Value	30,209	27,544
Cost of goods sold	(1,913)	(1,540)
Staff	(15,942)	(13,265)
Services	(6,388)	(6,477)
Operating fixed costs	(989)	(375)
Operating Costs	(25,232)	(21,657)
EBITDA	4,977	5,887
Amortization & Depreciation	(3,516)	(2,792)
Not recurring costs	(93)	(215)
EBIT	1,368	2,880
Financial Management & Subsidiaries	(391)	(351)
EBT	977	2,529
Tax	(52)	165
Net Profit	925	2,695

€/1,000	2023	2022	
A) Fixed Assets	28,064	27,236	
- Inventory	4,106	5,148	
- Receivables	13,897	11,593	
- Payables	(2,301)	(2,705)	
Operating Working Capital	15,702	14,036	
- Other Current assets & liability	(2,478)	(751)	
B) Net Working Capital	13,224	13,284	
C) Total Funds	(6,459)	(5,755)	
Net Capital Invested (A+B+C)	34,829	34,765	
D) Shareholders' Equity	22,323	21,000	
- Long Term Debt	13,051	16,003	
- Short Term Debt	5,355	5,632	
- Cash	(5,901)	(7,870)	
E) Net Financial Position	12,506	13,765	
Total resources of financing (D+E)	34,829	34,765	









#### 2023 OVERALL RESULTS SPLIT FOR BUSINESS UNITS

	Maps Healthcare	Maps Energy	Maps ESG	Maps Lab	Total
/.000 €	2023	2023	2023	2023	2023
Total Revenues	16,012	2,346	2,636	6,553	27,546
- o/w Recurrent Fees	7,136	285	1,540	2,032	10,993
- o/w Services	8,706	1,567	1,043	4,427	15,743
- o/w Others Revenue	170	494	52	95	811
Operating Costs	(8.093)	(1.348)	(1.412)	(3.511)	14,364
- o/w Personnel Costs	(5.263)	(888)	(1.118)	(2.854)	(10.122)
- o/w Direct Services Costs	(2.829)	(461)	(294)	(658)	(4.242)
Commercial Costs	(2.339)	(550)	(385)	(299)	(3.574)
R&D Costs	(1.391)	(670)	(346)	(256)	(2.663)
Internally Generated Fixed Assets	1.391	670	346	256	2.663
Administrative Costs	(2.107)	(648)	(495)	(1.381)	(4.631)
EBITDA	3.473	(201)	343	1.362	4.977
EBITDA Margin (%)	21,7%	-8,6%	13,0%	20,8%	18,1%
Contribution Margin	7.749	503	1.172	2.947	12.371
Contribution Margin (%)	48,9%	27,2%	45,4%	45,6%	46,3%
Recurrent Fees (%)	45%	15%	60%	31%	41%
Revenue from Proprietary Products (%)	100%	93%	100%	34%	83%

# What's next



#### WHAT'S NEXT





- Increase the market penetration in particular in southern regions of Italy
- Spread the new features of patient experience
- Use data to improve patient services (waiting times, optimization of supply to respond to demand)
- Acquire companies that are coherent with our offering strategy



- Leader in Energy Community management software
- Act as a innovative Player in efficiencty market and in the flexibility market
- Reaching out international markets
- Acquire companies, testing sinergies on the field



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