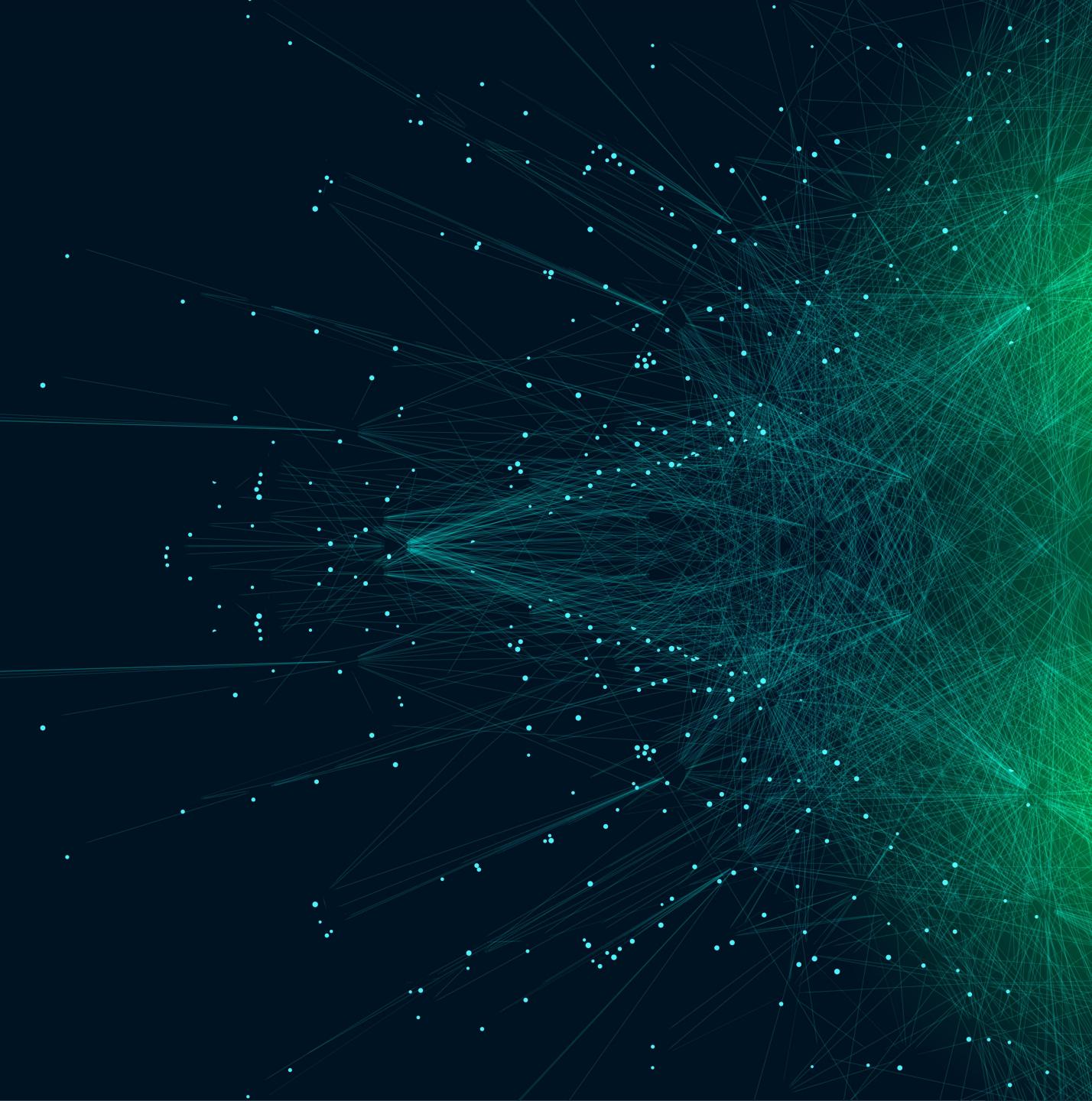


MAPS GROUP SHARING KNOWLEDGE



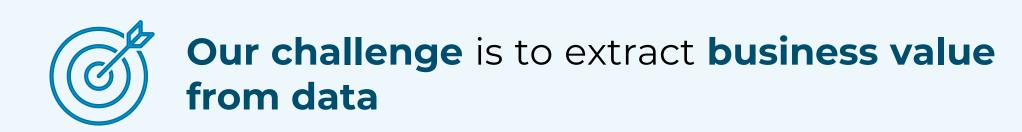
Who we are













We develop **products** that respond to specific needs, leveraging on data

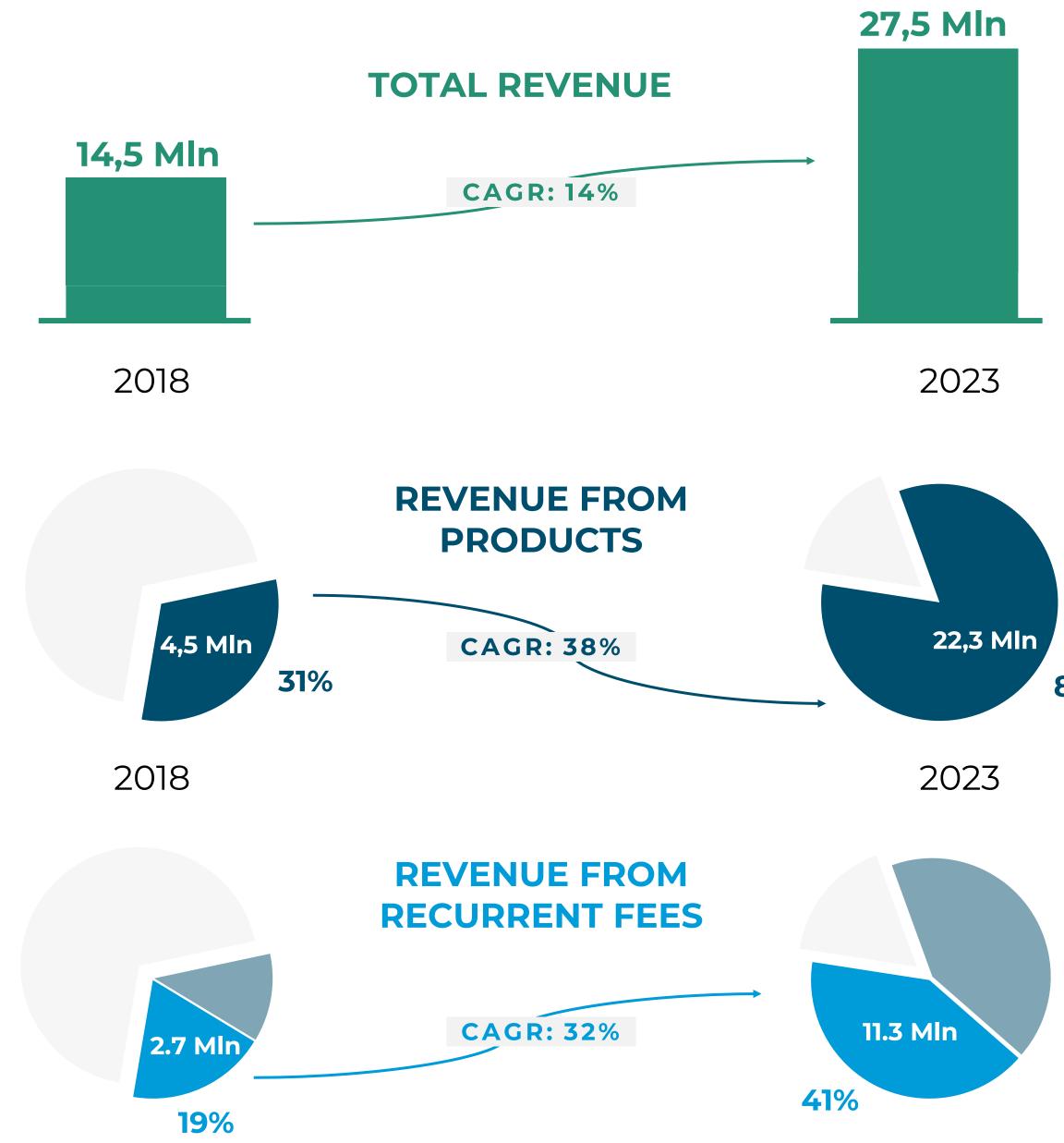


Our Model is fully scalable. We build products to be deployed to as many customers as possible



We leverage **Digital Transformation** and focus on Healthcare and Energy domains

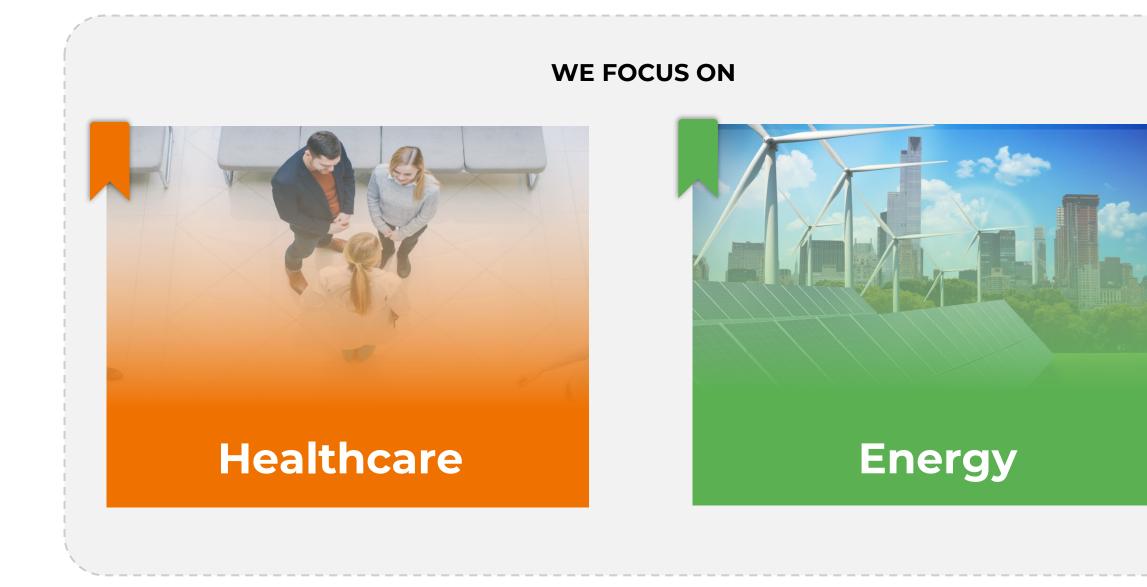
MAPS GROUP: A STORY MADE OF GOALS











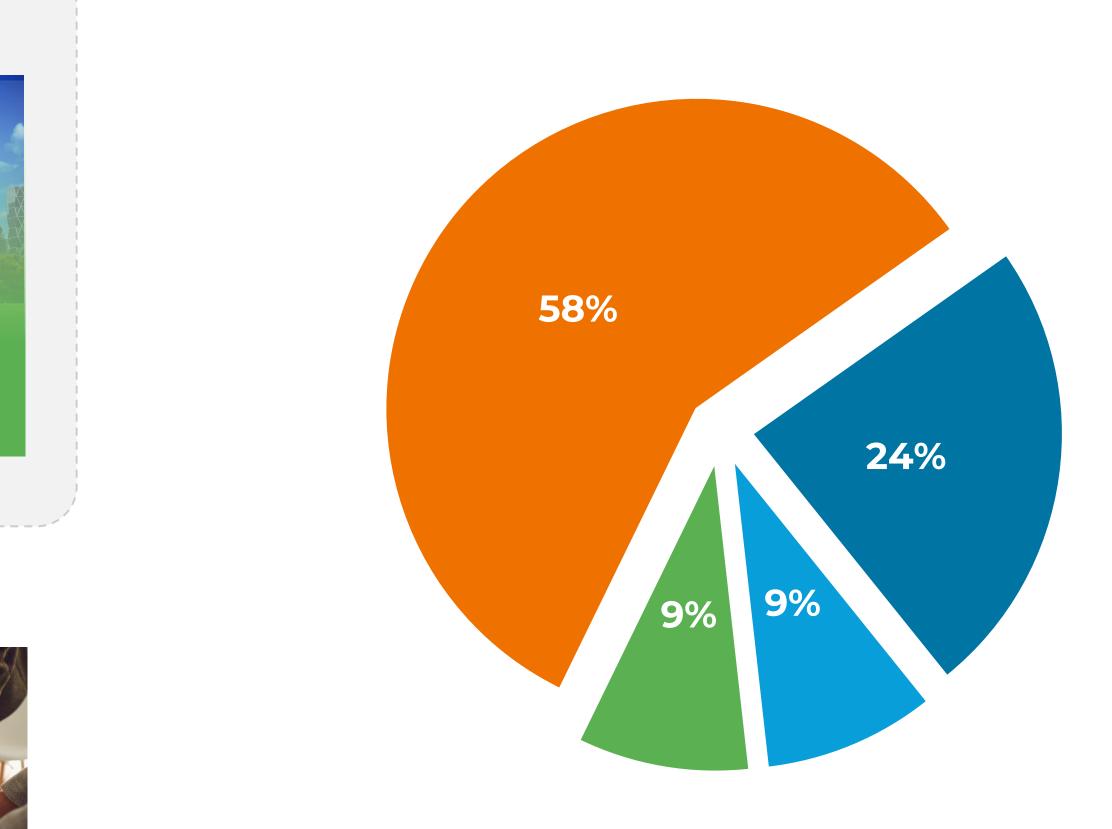
WE ALSO OPERATE WITH





Data Integration

STRATEGIC FOCUS AND DIVERSIFICATION



Breakdown of revenues by market



4

Maps Healthcare









We provide healthcare organizations with **products** that **improve** the **patient's experience** throughout their diagnosis and treatment journey









MAPS HEALTHCARE: A BETTER PATIENT EXPERIENCE FOR A BETTER HEALTHCARE SYSTEM



TARGET CLIENTS



Pubblic Organization



Private Organization

BOTH EVALUATED FOR



Quality of their clinical services



Quality for the offered **Patient Experience**







MAPS GROUP SHARING KNOWLEDGE

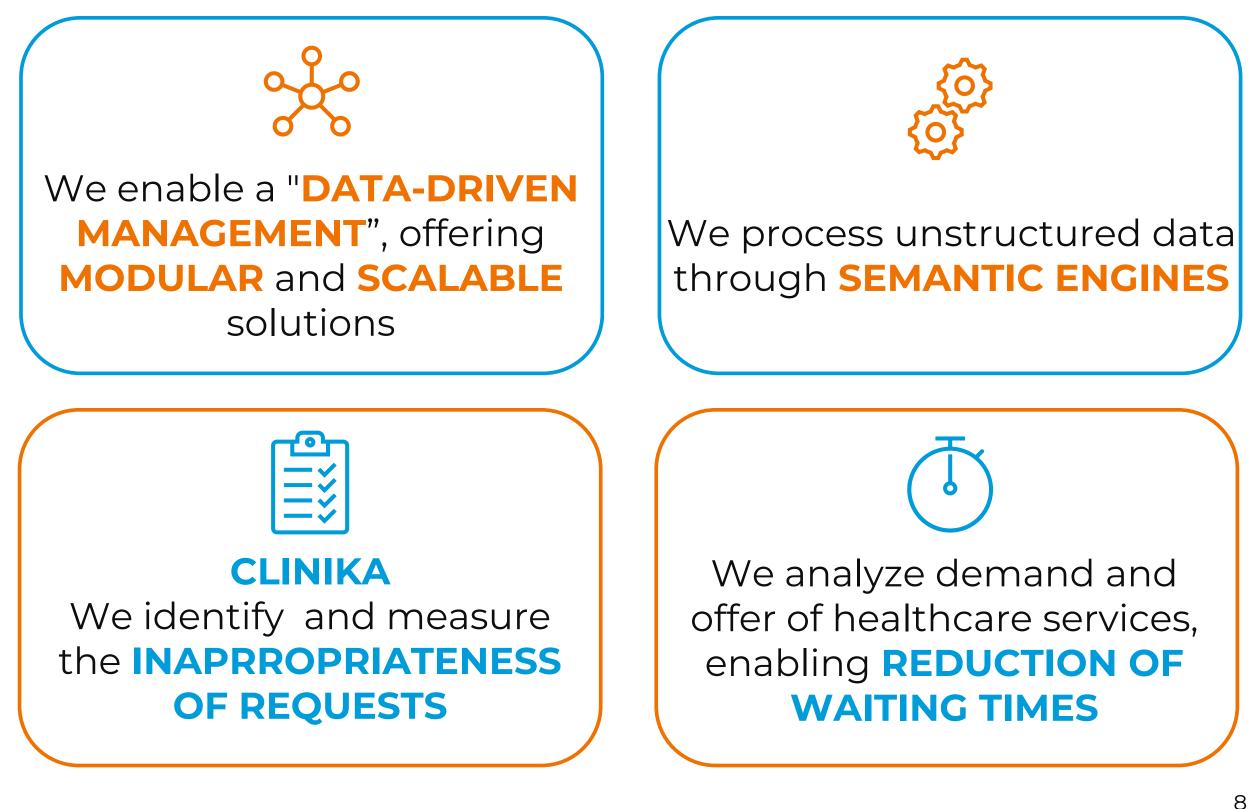


MAPS HEALTHCARE BUSINESS LINE: PATIENT JOURNEY



Data Driven Governance

The Business Line that provides solutions to MAKE INFORMED STRATEGIC AND **OPERATIONAL DECISIONS.**







Hospital Information System

The Business Line that provides solutions for the MANAGEMENT **INPATIENT** OF THE **OUTPATIENT PROCESSES.**



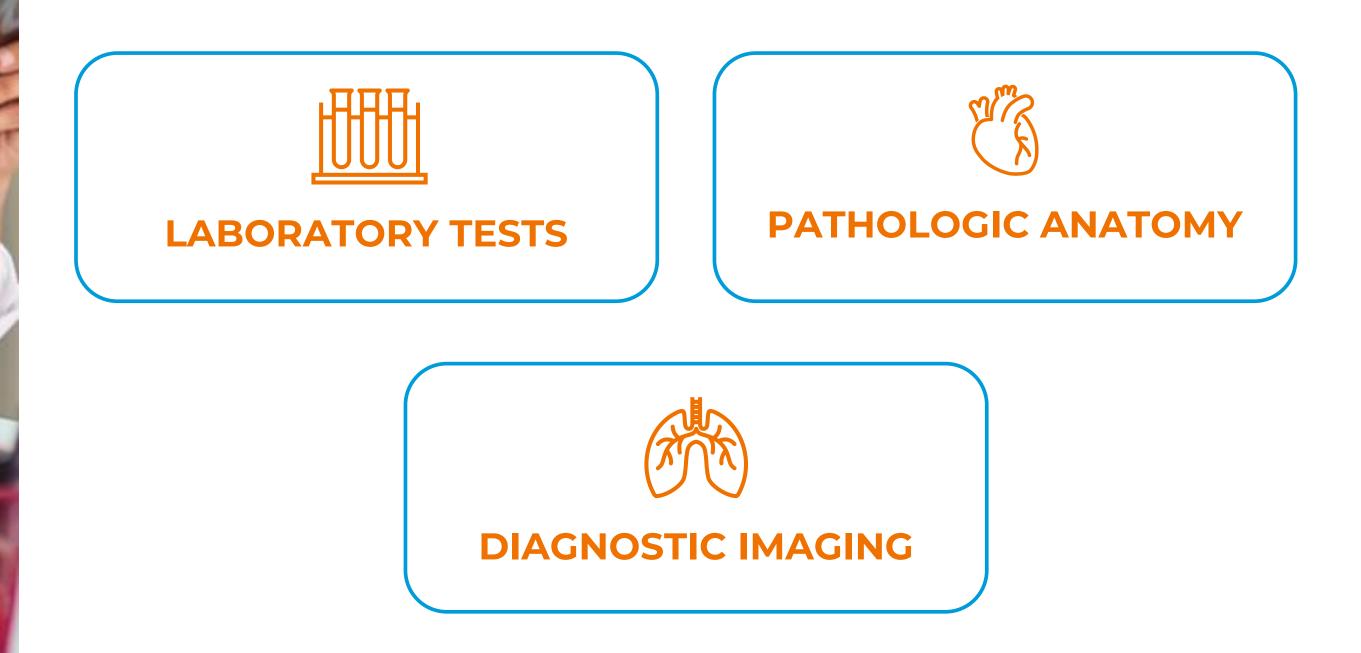






Diagnostic Information System

The Business Line that provides solutions capable of **DIGITIZING THE WORKFLOW OF DIAGNOSTIC SERVICES** related to radiology, laboratory tests, and pathology.

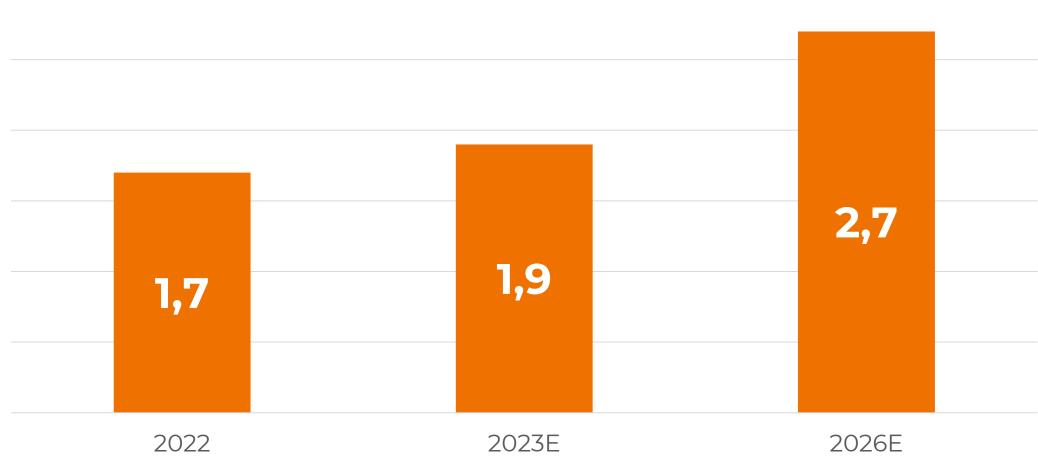




10

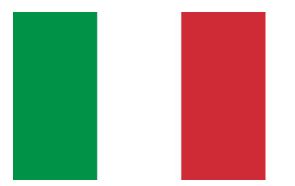


EXPECTED IT SPENDING FROM HEALTHCARE FACILITIES



Anitec – Assinform White paper: A future vision for digital healthcare





ITALIAN RECOVERY AND RESILIENCE PLAN - MISSION 6 (HEALTH) +15.6 BILLION EUROS to DIGITALIZE and improve THE NATIONAL HEALTH SYSTEM:

for territorial healthcare services

Of healthcare organizations have 72% **TELEHEALTH IMPLEMENTATIONS** goal

Of healthcare organizations are planning to **49% IMPROVE/INTRODUCE PHYGITAL TOOLS** FOR PATIENT JOURNEY

Of which 7 billions for Community Health Networks, Intermediate facilities and telehealth

Of which 8.6 billions for Innovation, research, and digitalization of the national health service



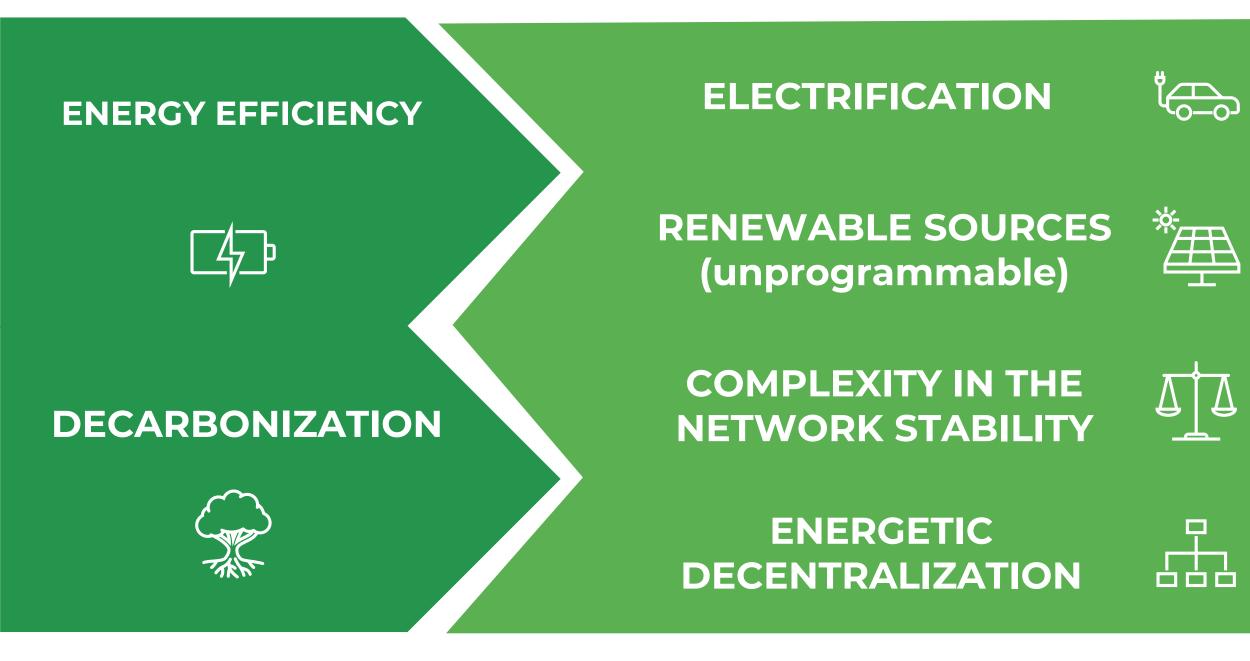
Maps Energy













PHENOMENA

MAPS ENERGY: DIGITAL ENABLER IN THE NEW ENERGY ERA



INCREASE IN THE COMPLEXITY OF ENERGY SYSTEMS AND THEIR MANAGEMENT



Arising need for **digital** solutions capable of governing complex energy systems

CONSEGUENCES



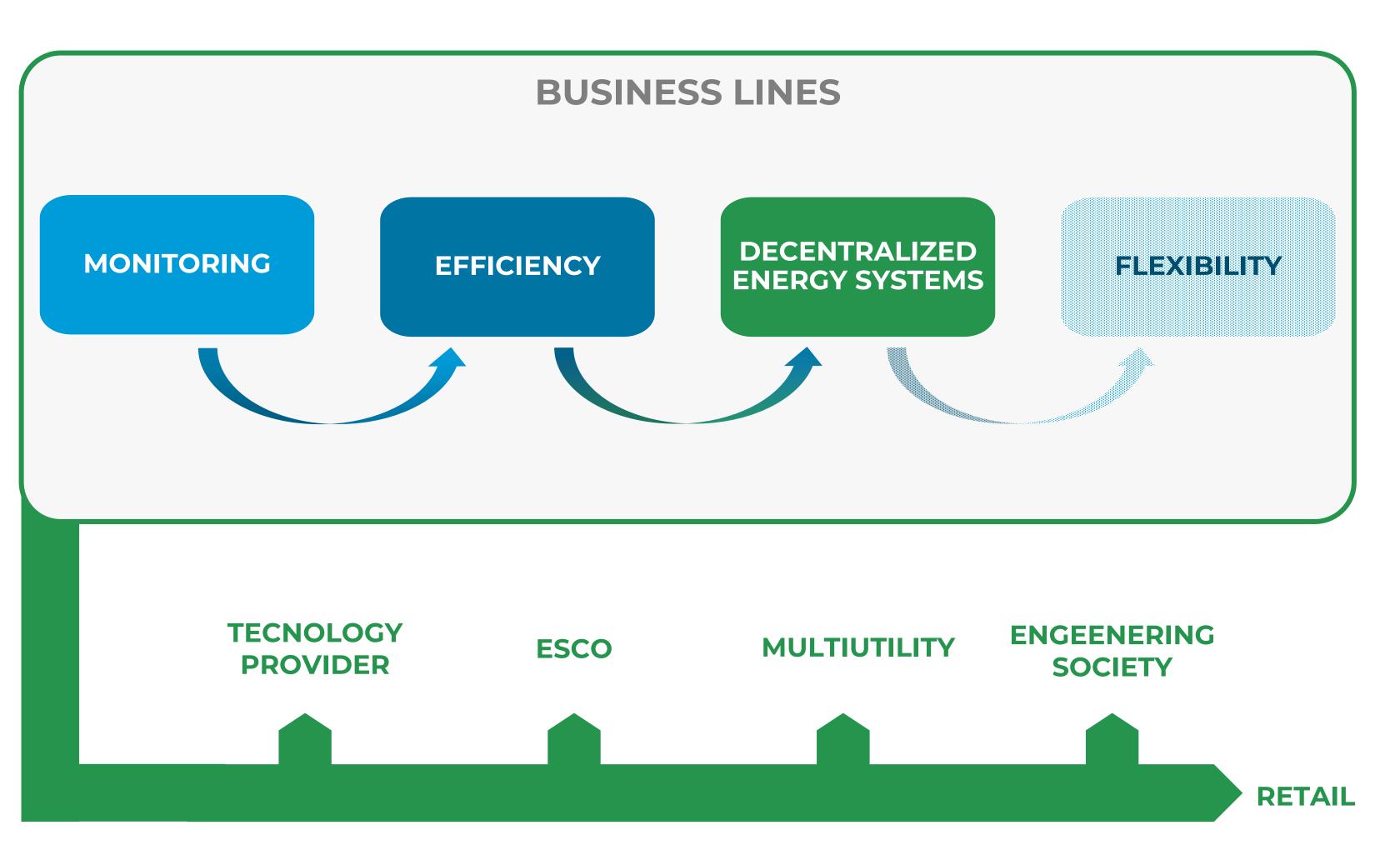








We focus on managing the complexity of modern energy systems, guiding their optimization through different modules and a scalable approach



MAPS ENERGY: DIGITAL ENERGY ENABLER

Participation in several **national** and **European R&D projects**:

Raise over **€1 million** in **co-financing**



















14













CALZEDONIA

EUROCOMMERCIAL



MAPS ENERGY BUSINESS LINE: ROSE ENERGENIUS EFFICIENCY

COMPANY IN THE TEXTILE INDUSTRY



12% Efficiency improvement



390.000 €

Annual saving



RECORDATI







ROSE **ENERGY COMMUNITY**





Italian leader in the optimal management of the Energy Communities

MAPS ENERGY BUSINESS LINE: ROSE ENERGY COMMUNITY







DESIGNING THE ENERGY COMMUNITY



BEHAVIOR OF ITS MEMBER



MAXIMIZING SELF-CONSUMPTION



CALCULATE AND SHARE THE INCENTIVES





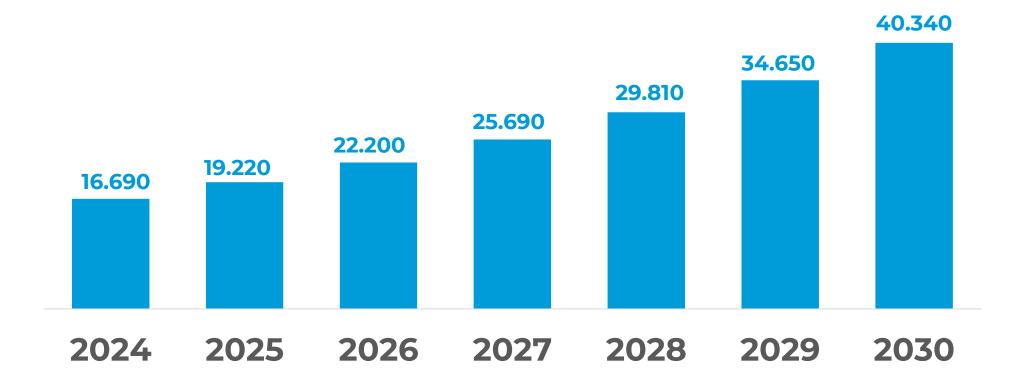


16



ENERGY EFFICIENCY

Overall investment made for improve energy efficiency



Energy Efficiency Report - Politecnico di Milano – Mln €

Transition 5.0.

12.7 billion to be allocated to increase energy efficiency

NEW ENERGY ERA: A HIGH INVESTED MARKED

ENERGY COMMUNITY

Expected dimension of the market

2025	Value
Members	2.000.000 +
Energy Communities	15.000 +

Electricity Market Report - Politecnico di Milano

CER incentives

5.7 billion to be allocated to increase Decentralization and stability



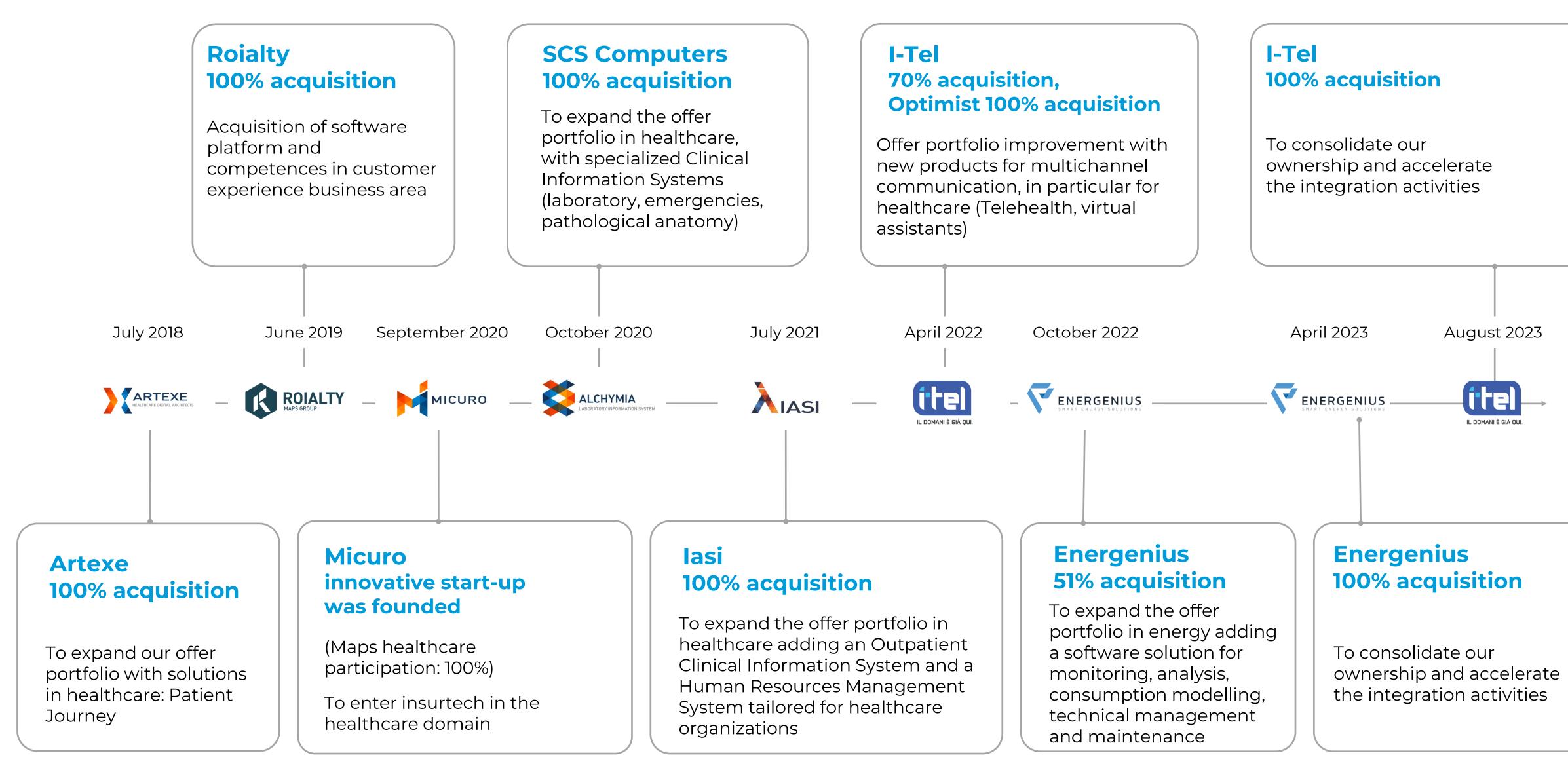






MAPS GROUP SHARING KNOWLEDGE

MAPS GROUP: A STORY ALSO MADE OF ACQUISITION











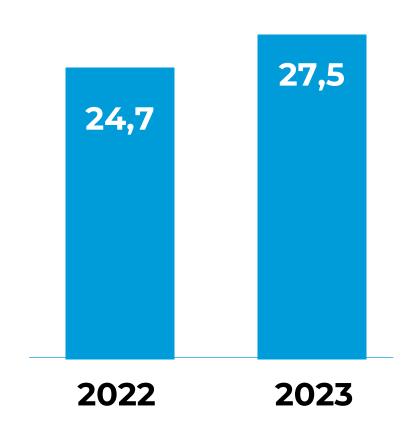
What we achieved in 2023

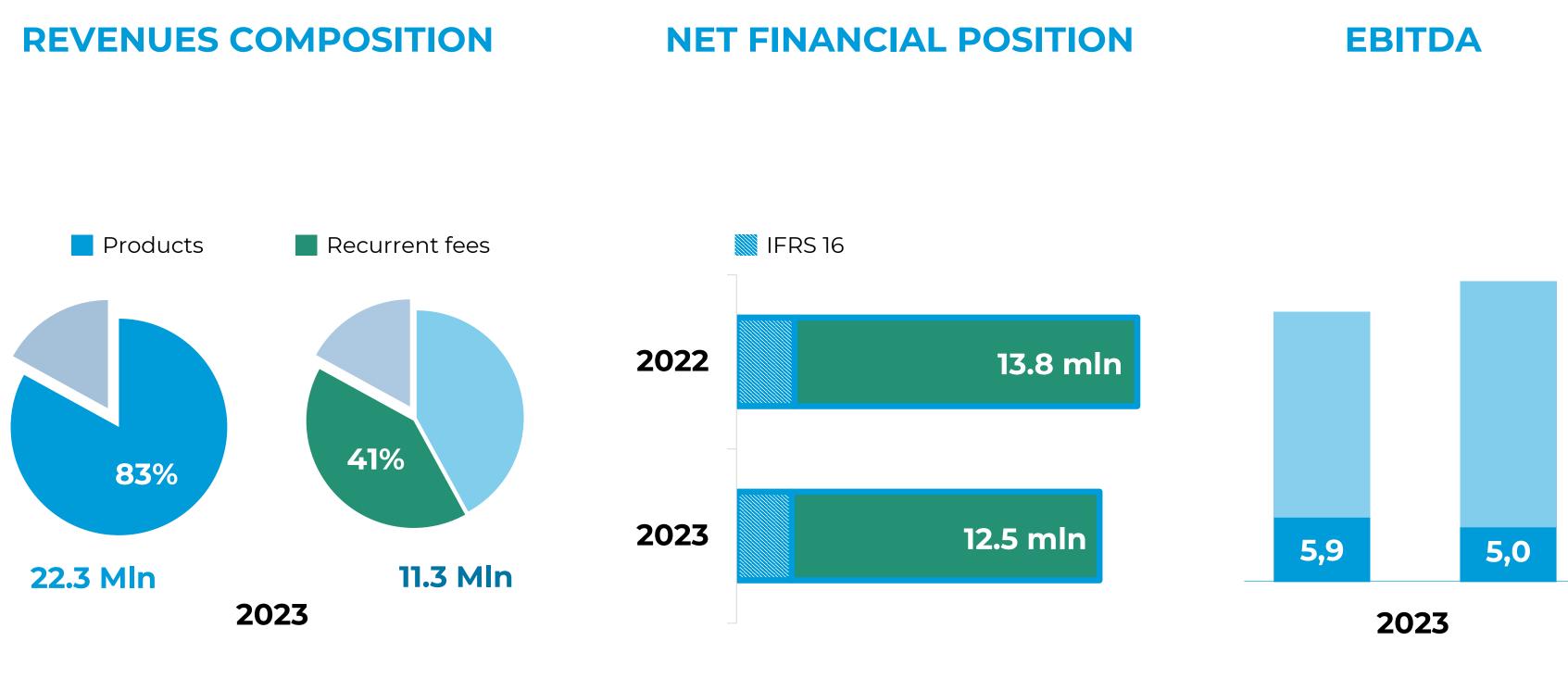






TOTAL REVENUES





REVENUES INCREASE

CONSOLIDATION OF THE BUSINESS MODEL

2023 IN A GLANCE

IMPROVING OF THE NFP

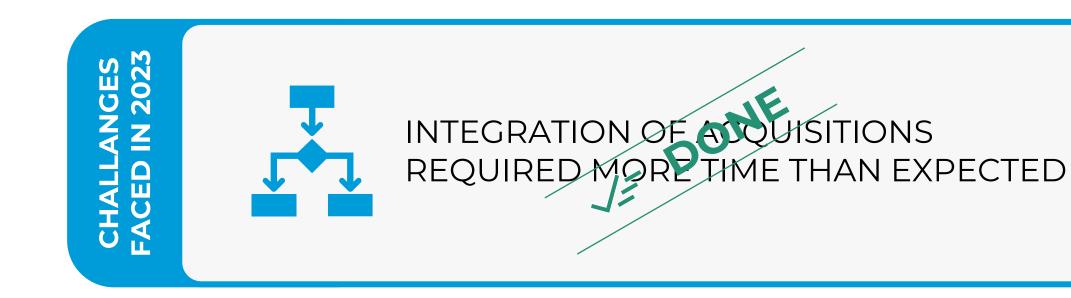
MARGINALITY REDUCTION



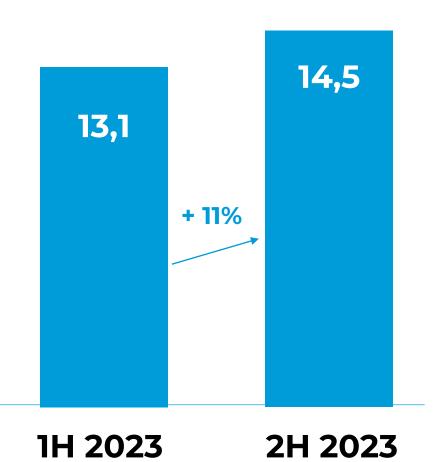
21

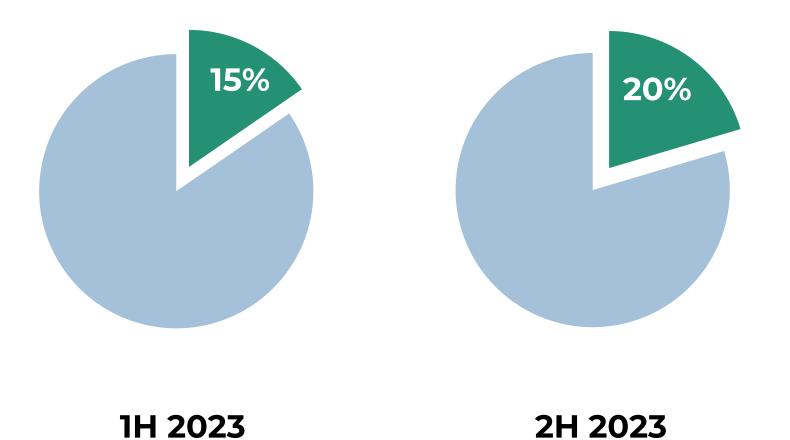


integration times for acquired companies



TOTAL REVENUES





1H 2023

2023: A YEAR OF TWO DIFFERENT HALVES

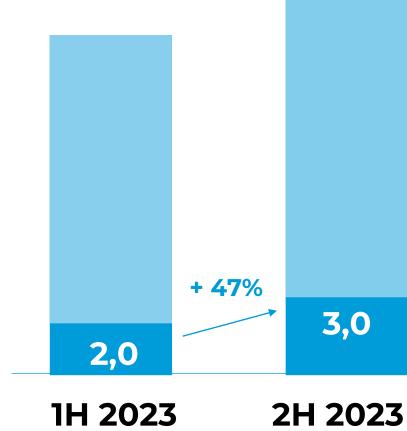
2023 was a year of growth, marked by a significantly improved second half compared to the first, which was primarily affected by regulatory delays related to the Energy Communities and longer-than-expected



DELAY IN THE EMERGENCE OF THE ENERGY < COMMUNITY MARKET> (Incentives are operative from April 2024)

EBITDA MARGIN













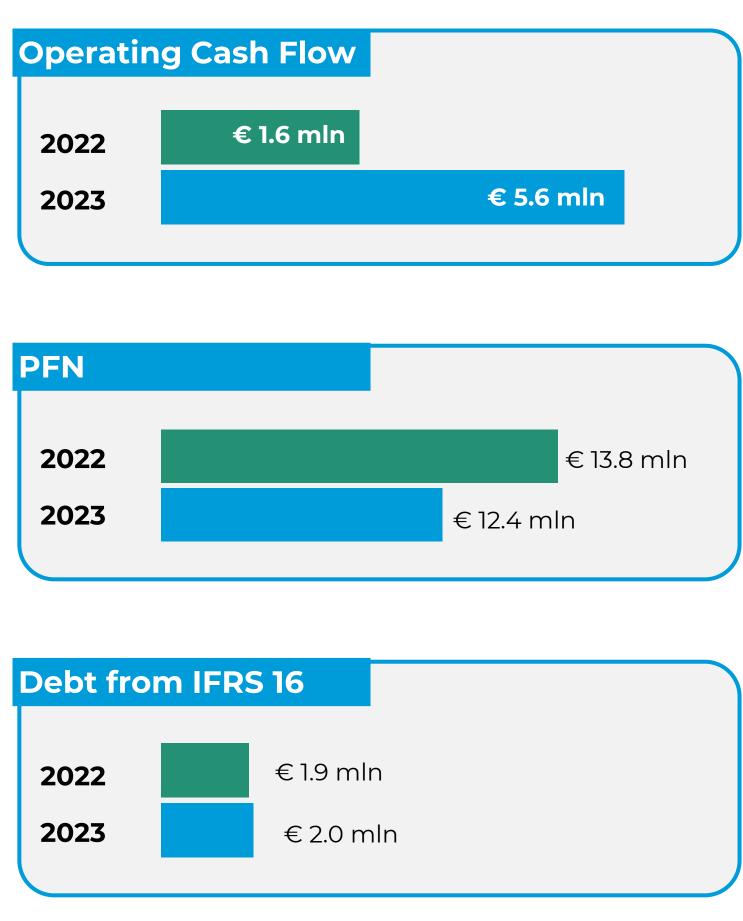
€/1,000	2023	2022
Total Revenues	27,546	24,749
Internally generated fixed assets	2,663	2,795
Production Value	30,209	27,544
Cost of goods sold	(1,913)	(1,540)
Staff	(15,942)	(13,265)
Services	(6,388)	(6,477)
Operating fixed costs	(989)	(375)
Operating Costs	(25,232)	(21,657)
EBITDA	4,977	5,887
Amortization & Depreciation	(3,516)	(2,792)
Not recurring costs	(93)	(215)
EBIT	1,368	2,880
Financial Management & Subsidiaries	(391)	(351)
EBT	977	2,529
Тах	(52)	165
Net Profit	925	2,695

A) Fixed Assets	
- Inventory	
- Receivables	
- Payables	
Operating Working	Cap
- Other Current asset	:s &
B) Net Working Cap	ital
C) Total Funds	
Net Capital Invested	I (A [.]
D) Shareholders' Eq	uity
- Long Term Debt	
- Short Term Debt	
- Short Term Debt - Cash	
	itio

€/1,000

2023 OVERALL RESULTS

	2023	2022
	28,064	27,236
	4,106	5,148
	13,897	11,593
	(2,301)	(2,705)
Capital	15,702	14,036
ts & liability	(2,478)	(751)
oital	13,224	13,284
	(6,459)	(5,755)
d (A+B+C)	34,829	34,765
uity	22,323	21,000
	13,051	16,003
	5,355	5,632
	(5,901)	(7,870)
sition	12,506	13,765
nancing (D+E)	34,829	34,765









	Maps Healthcare	Maps Energy	Maps ESG	Maps Lab	Total
/.000€	2023	2023	2023	2023	2023
Total Revenues	16,012	2,346	2,636	6,553	27,546
- o/w Recurrent Fees	7,136	285	1,540	2,032	10,993
- o/w Services	8,706	1,567	1,043	4,427	15,743
- o/w Others Revenue	170	494	52	95	811
Operating Costs	(8.093)	(1.348)	(1.412)	(3.511)	14,364
- o/w Personnel Costs	(5.263)	(888)	(1.118)	(2.854)	(10.122)
- o/w Direct Services Costs	(2.829)	(461)	(294)	(658)	(4.242)
Commercial Costs	(2.339)	(550)	(385)	(299)	(3.574)
R&D Costs	(1.391)	(670)	(346)	(256)	(2.663)
Internally Generated Fixed Assets	1.391	670	346	256	2.663
Administrative Costs	(2.107)	(648)	(495)	(1.381)	(4.631)
EBITDA	3.473	(201)	343	1.362	4.977
EBITDA Margin (%)	21,7%	-8,6%	13,0%	20,8%	18,1%
Contribution Margin	7.749	503	1.172	2.947	12.371
Contribution Margin (%)	48,9%	27,2%	45,4%	45,6%	46,3%
Recurrent Fees (%)	45%	15%	60%	31%	41%
Revenue from Proprietary Products (%)	100%	93%	100%	34%	83%

2023 OVERALL RESULTS SPLIT FOR BUSINESS UNITS

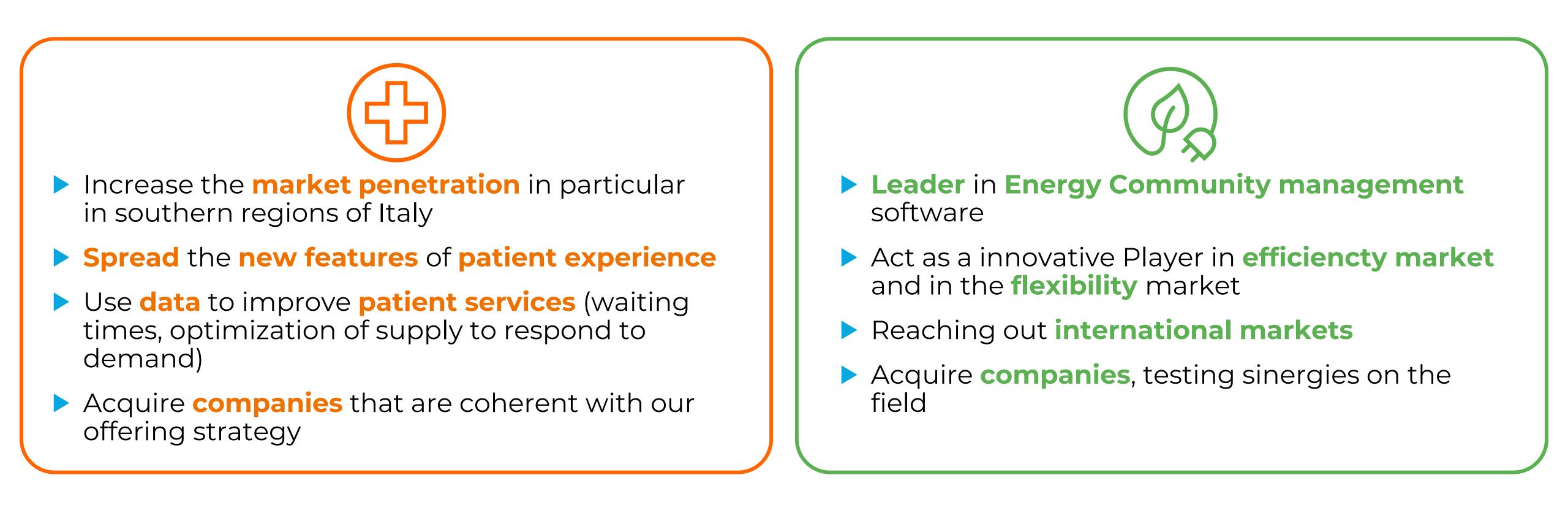


What's next















mapsgroup.it

Maps S.p.A.

Via Paradigna 38/A, 43122 Parma (PR), Italy

Email: ir@mapsgroup.it Pec: mapsspa@actaliscertymail.it Telefono: +39 0521 052300 Fax: +39 0521 1770148 P.IVA: 01977490356 - R.E.A. PR-240225



PATIENT EXPERIENCE - MARKET PENETRATION



Citizen of northern Italy **28 Million**

Citizen of central Italy **13 Million**

e ev

0

10%

REGION
LOMBARDY
VAL D'AOSTA
EMILIA ROMAGNA
VENETO
MARCHE
TUSCANY
PIEDEMONT
LAZIO
UMBRIA
PUGLIA
ABRUZZO
LIGURIA
CALABRIA
TRENTINO ALTO ADIGE
SICILY
SARDEGNA
CAMPANIA
BASILICATA
FRIULI VENEZIA GIULIA
MOLISE

Evaluated on both private and public hospital and clinics



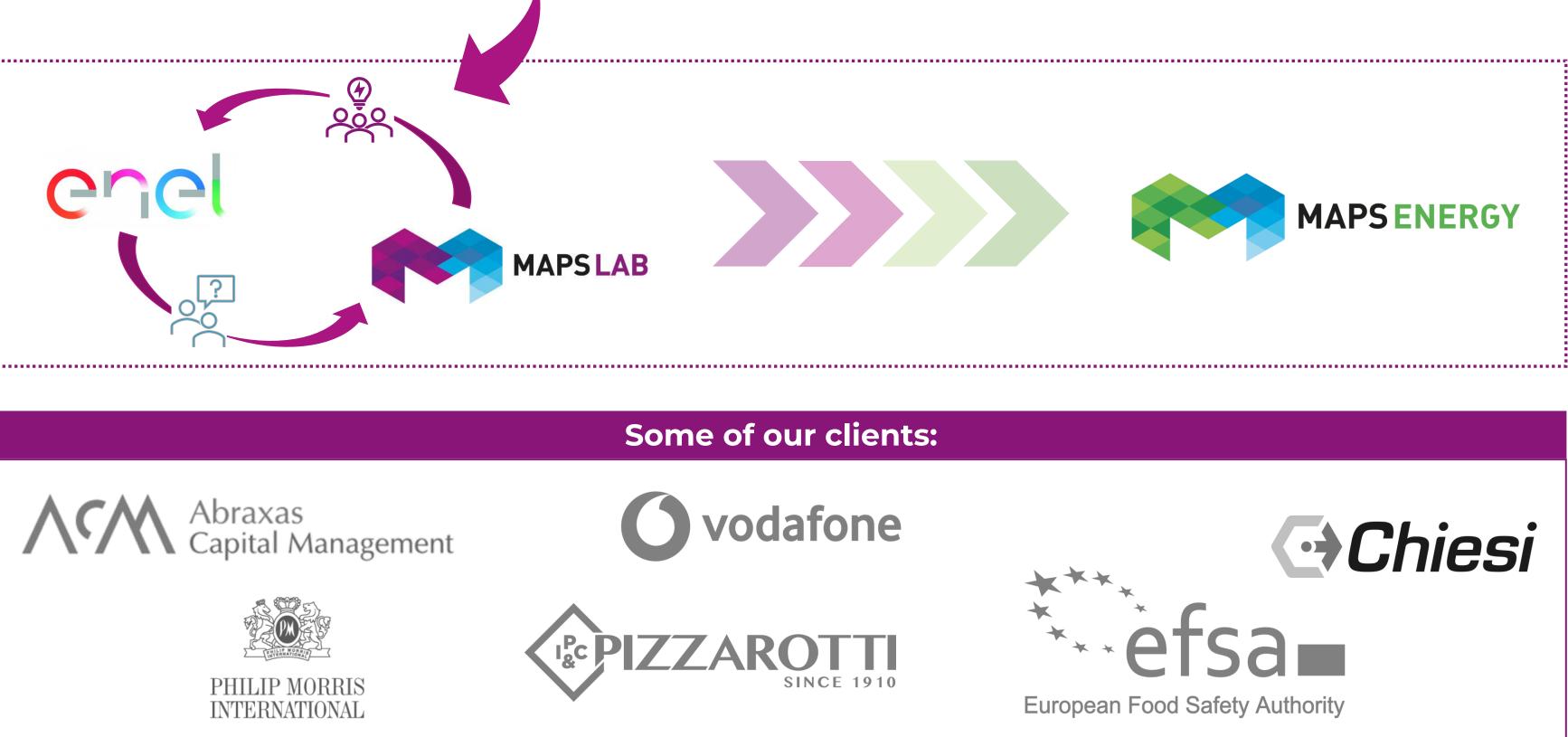
Citizen of southern Italy and Islands **19 Million**





In Maps Lab we address the needs of typically large and strategic customers through custom solutions:

- Operate with an **Open Innovation** approach
- Using our **Know-how** to answer **leaders** needs
- Learn by working, serving best in class clients and research centers







Open Innovation, Bespoke Solutions, and Non-Scalable Products



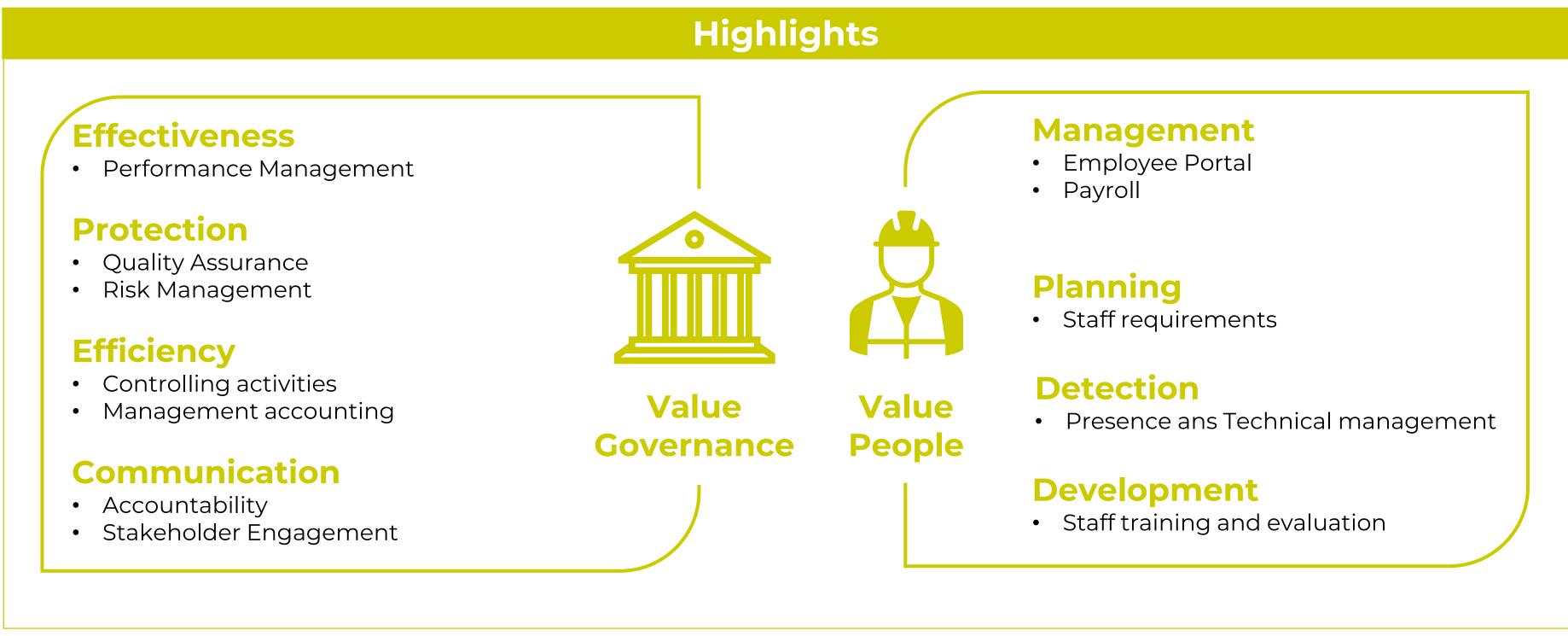






With Maps ESG we provide products to **improve the digitalization of corporate data** to extract sustainability value from it:

- institutions



Maps ESG: evaluate non financial performance

• Measuring and communicating societal objectives and achievements of corporations and

• Managing **employees'** objectives and achievements increasing their empowerment









MAPS SHARING KNOWLEDGE

IPO

Prezzo: 1,625 (valore che tiene conto) dell'emissione di warrant; valore ufficiale di IPO 1,90 €)

Capitalizzazione Post-money:

16 Mln €

Azioni ordinarie: **8.538.000**

Flottante: 27%

LA NOSTRA STORIA IN BORSA



MAPS GROUP SHARING KNOWLEDGE

TODAY

Prezzo: 3,10 €

- Capitalizzazione: 38 MIn €
- Azioni ordinarie: 12.385.549
- Flottante: 45% di cui oltre il 10%

detenuto da un **investitore**

istituzionale

- Salda **Governance** della società
- **6** acquisizioni societarie

3 operazioni di fusione societarie



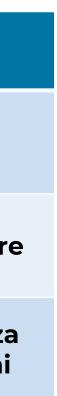






Gen.	Feb.	Mar.	Apr.	Mag.	Giu.	Lug.	Ago.	Set.	Ott.	Nov.	Dic.	Mese
212.480	220.153	472.227	124.768	95.005	140.625	65.756	88.715	89.315	25.811	124.294	229.311	Volumi
745.000 €	777.000 €	1.596.000 €	411.000 €	317.000 €	471.000 €	187.000 €	279.000 €	253.000 €	133.000 €	326.000 €	670.000 €	Controvalore
1	Ο	2	2	4	0	2	5	3	7	1	Ο	Giorni senza transazioni

2023 IN BORSA







€/1,000	1H 2023	1H 2022
Total Revenues	13,066	11,797
Internally generated fixed assets	1,360	1,233
Production Value	14,425	13,030
Cost of goods sold	(854)	(677)
Staff	(7.898)	(6.083)
Services	(3.223)	(3.080)
Operating fixed costs	(434)	(142)
Operating Costs	(12,409)	(9,982)
EBITDA	2,017	3,048
Amortization & Depreciation	(1,484)	(1,288)
Not recurring costs	(44)	(136)
EBIT	489	1,624
Financial Management & Subsidiaries	(426)	(156)
EBT	63	1,469
Тах	295	62
Net Profit	358	1,530

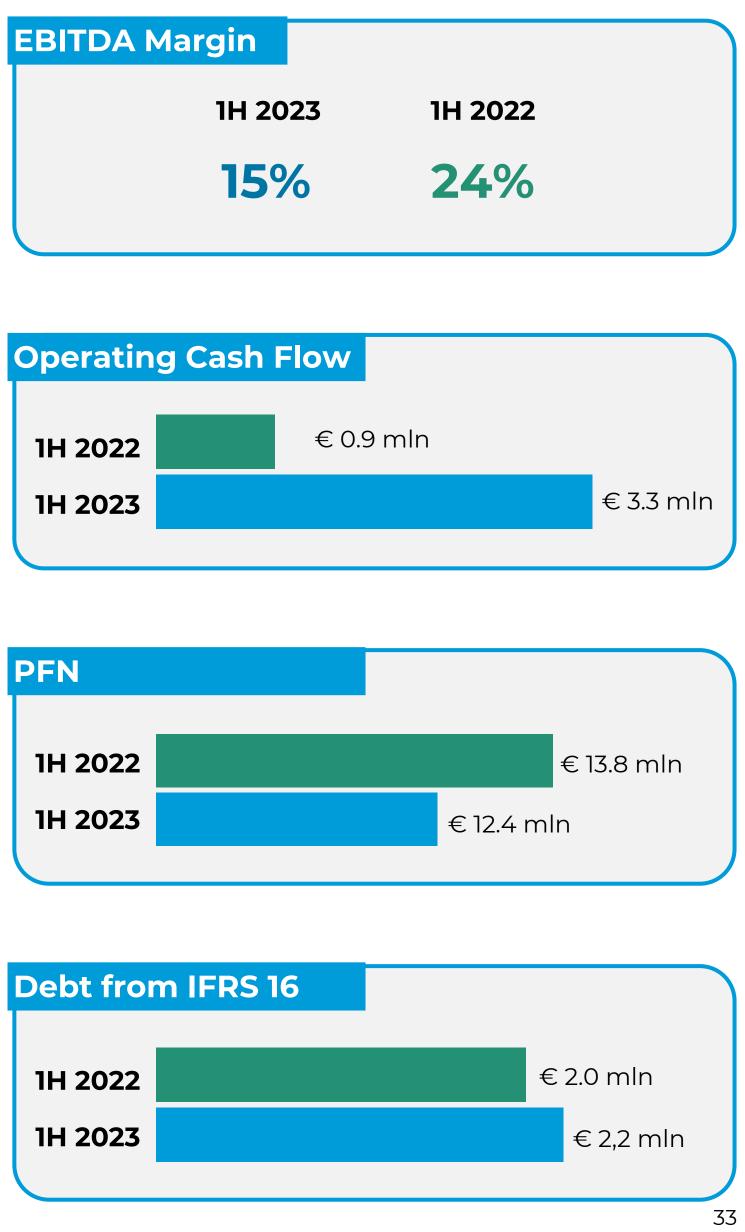
€/1,000
A) Fixed Assets
- Inventory
- Receivables
- Payables
Operating Working Ca
- Other Current assets &
B) Net Working Capital
C) Total Funds
Net Capital Invested (A
D) Shareholders' Equity
- Long Term Debt
- Short Term Debt
- Cash

Total resources of finan

1H 2023 RESULTS

	1H 2023	2022
	24,972	24,225
	6,344	5,148
	10,411	11,593
	(2,150)	(2,705)
pital	14,605	14,035
liability	(2,175)	(751)
	12,430	13,284
	(5,950)	(5,755)
\+B+C)	31,451	31,754
y	19,026	17,989
	15,415	16,003
	4,904	5,632
	(7,893)	(7,870)
n	12,426	13,765
ncing (D+E)	31,451	31,754

1H 2022	
24%	





1H 2023 RESULTS SPLIT BY BUSINESS UNIT

	Maps Healthcare	Maps Energy	Maps ESG	Maps Lab	Total
Period	1H 2023	1H 2023	1H 2023	1H 2023	1H 2023
Total Revenues	7,567	918	1,305	3,275	13,066
- o/w Recurrent Fees	3,445	115	750	1,074	5,385
- o/w Services	4,062	503	525	2,132	7,222
- o/w Others Revenue	60	300	29	69	458
Operating Costs	(3,983)	(573)	(711)	(1,826)	(7,094)
- o/w Personnel Costs	(2,583)	(479)	(579)	(1,484)	(5,125)
- o/w Direct Services Costs	(1,400)	(95)	(132)	(343)	(1,969)
Commercial Costs	(1,113)	(298)	(177)	(135)	(1,724)
R&D Costs	(705)	(333)	(180)	(142)	(1,360)
Internally Generated Fixed Assets	705	333	180	142	1,360
Administrative Costs	(929)	(392)	(260)	(649)	(2,231)
EBITDA	1,542	(346)	156	664	2,017
EBITDA Margin (%)	20.4%	-	12.0%	20.3%	15.4%
Contribution Margin	3,524	45	564	1,380	5,513
Contribution Margin (%)	46.9%	7.2%	44.2%	43.0%	43.7%
Recurrent Fees (%)	46%	19%	59 %	33%	43%
Revenue from Proprietary Products (%)	100%	90%	100%	34%	83%







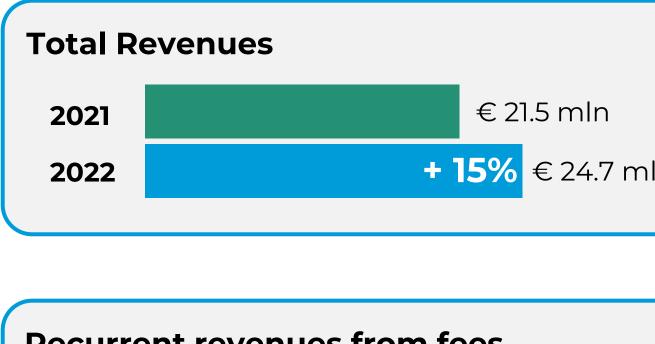
€/1,000	2022	2021
Total Revenues	24,749	21,527
- Internally generated fixed assets	2,795	1,997
Production Value	27,544	23,524
Operating Costs	(21,657)	(18,496)
EBITDA	5,887	5,028
Amortization & Depreciation	(2,792)	(2,595)
Not recurring costs	(215)	(224)
EBIT	2,880	2,210
Financial Management & Subsidiaries	(350)	(154)
EBT	2,529	2,056
Тах	165	432
Net Profit	2,695	2,488

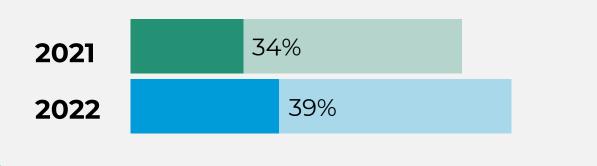
€/1,000
A) Fixed Assets
- Inventory
- Receivables
- Payables
Operating Working Cap
- Other Current assets & lia
B) Net Working Capita
C) Total Funds
Net Capital Invested (A
D) Shareholders' Equity
- Long Term Debt
- Short Term Debt
- Cash
E) Net Financial Positic

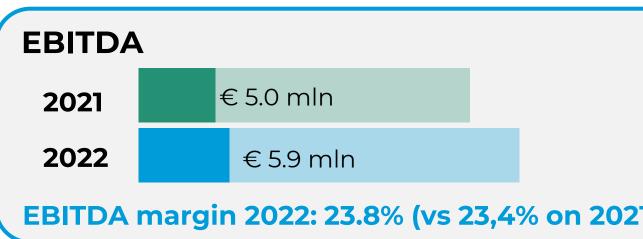
Total resources of final (D+E)

2022 Results

	2022	2021
	24,225	18,936
	5,148	3,601
	11,593	9,901
	(2,705)	(2,489)
oital	14,035	11,013
ability	(751)	(1,246)
al	13,284	9,767
	(5,755)	(5,712)
4+B+C)	31,754	22,991
ÿ	17,989	18,083
	16,003	12,189
	5,632	3,815
	(7,870)	(11,097)
on	13,765	4,908
ncing	31,754	22,991















€ / 1,000	Maps Healthcare	Maps Energy	Maps ESG	Maps Lab	2022
Recurrent Fees	6,445	45	1,212	1,661	9,364
Services	8,220	1,229	1,014	4,083	14,546
Others Revenue	195	286	172	186	839
Total Revenues	14,860	1,560	2,398	5,931	24,749
Personnel Costs	(3.746)	(494)	(1,172)	(2,658)	(8,071)
Direct Services Costs	(2.705)	(263)	(323)	(754)	(4,045)
Total Operating Costs	(6.452)	(757)	(1,496)	(3.412)	(12,116)
Commercial Costs	(1,994)	(334)	(387)	(262)	(2,976)
R&D Costs	(1,683)	(632)	(265)	(215)	(2,795)
Internally Generated Fixed Assets	1,683	632	265	215	2,795
Administrative Costs	(2,068)	(287)	(368)	(1,047)	(3,770)
EBITDA	4,347	183	148	1,210	5,887
EBITDA Margin	29.3%	11.7%	6.2%	20.4%	23.8%
Contribution Margin	8,213	517	730	2,332	11,793
Contribution Margin %	56.0%	40.6%	32.8%	40.6%	49.3%
Recurrent Fees %	44%	4%	54%	29%	39%
Proprietary Products Revenues	14,665	1,208	2,226	2,064	20,163
Proprietary Products Revenues (%)	100%	95%	100%	36%	84%

2022 Results

