



**MAPS GROUP**  
SHARING KNOWLEDGE

## **MAPS GROUP: GREEN LIGHT FOR UP TO €5.7 BILLION IN INCENTIVES RESERVED FOR ENERGY COMMUNITY GROWTH**

**Maps Group is ready to serve the market with the innovative product ROSE Energy Community, designed to meet the needs of communities**

24 January 2024

After approval by the European Union and a favorable judgment from the Court of Auditors, the Ministry of Environment and Energy Security (MASE) has issued the decree regulating the allocation of the incentives designed for the significant development of Energy Communities (CER), officially coming into effect today. CERs have been identified as essential actors for the proliferation of renewable energy installations, the reduction of greenhouse gas emissions, and the energy independence of the country.

An Energy Community (CER) is a collective of citizens, small and medium-sized enterprises, local entities, and authorities (municipal administrations, cooperatives, research institutions, religious entities, third-sector organizations, environmental protection agencies) within the same geographical perimeter. They share, through the use of the national distribution network, renewable electric energy produced by facilities owned by one or more participating entities. The primary objective is to provide environmental, economic, and social benefits to its members and the local areas it operates in, through the self-consumption of renewable energy.

A comprehensive incentive plan of €5.7 billion, part of which is funded through the PNRR (National Recovery and Resilience Plan), is structured in two components: a premium tariff, recognized based on the total energy produced and consumed within the community, and a non-repayable contribution used to finance up to 40% of the costs incurred for the establishment of the community. Furthermore, this plan is designed to encourage the installation of new 7 GW of renewable energy within 5 years.

### **The goal of Energy Communities:**

The primary objective of an Energy Community (CER) is, therefore, to provide environmental, economic, and social benefits to its members or partners and the local areas in which it operates, through the self-consumption of renewable energy. The greater the energy self-consumption, the greater the incentive and benefit generated. Energy self-consumption will be determined by the Energy Services Operator (GSE) based on measurements automatically transmitted by energy distributors to the community.

### **The information obligations arising from access to incentives:**

Recipients of incentives are required to provide all the necessary information for the purposes of evaluation and monitoring activities, including a detailed annual report on the benefits resulting from the incentives and the methods of their distribution among the members or partners of the Energy Communities.

**Marco Ciscato**, Chairman of Maps Group, comments: "Now, ROSE Energy Community becomes crucial for a rapidly growing market, driven by the goals set by this incentive plan. According to analysts' estimates, the market is expected to feature over 15,000 communities by 2027, with over 2 million connected users. Our software, specifically designed to fully meet the needs and obligations



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of communities, not only maximizes self-consumption but also communicates directly with members, promoting virtuous behaviors. Furthermore, it provides community managers with all the necessary information for proper community management and optimal control of its members”.

## **ROSE Energy Community**

ROSE Energy Community is a software solution for preliminary analysis and operational management of local renewable energy production and its sharing among citizens, businesses, and local entities.

ROSE Energy Community digitizes processes such as feasibility analysis, promotion, establishment, monitoring, energy data management, and incentive distribution. It integrates an Intelligent Energy Management module for planning and optimizing energy resources to increase shared energy. Additionally, it includes a mobile app to engage participants and suggest virtuous behaviors in real-time.

The ROSE Energy Community Designer module facilitates preliminary simulation and professional energy and economic analysis of configurations for renewable energy sharing. It provides estimates of key performance indicators contributing to the realization of technical-economic feasibility studies for Energy Communities (CER) and User Aggregators (AUC). With user-friendly features, extensive functionalities, and the ability to simulate CER and AUC using statistical consumption profiles or importing real consumption data, ROSE Energy Community Designer assists in developing and enhancing business models. It also contributes to formulating a long-term strategy for managing renewable energy sharing projects.

Furthermore, the ROSE Energy Community Promoter module supports identifying and managing entities interested in participating in an Energy Community, from collecting expressions of interest to completing the registration process as actual community members. It offers a highly configurable web interface integrated with the management platform, optimizing promotional activities and member development for an emerging Energy Community with just a few clicks. ROSE Energy Community Promoter streamlines the collection of data and documents from each member required by the Energy Community representative to initiate the incentive access request process.

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## **MAPS GROUP**

Maps, a company founded in 2002, is an Innovative SME, at the head of a group of companies, Maps Group, with headquarters in Parma and over 300 employees. It operates in the Digital Transformation sector, with a specific focus on the Healthcare, Energy and ESG sectors. Since 2019, it is listed on the Italian Stock Exchange segment, Euronext Growth Milan, formerly AIM Italia. Through its solutions, Maps Group enables customers to extract value from data in order to make better decisions and innovate their business models.

With the Maps Healthcare Business Unit, the Group covers the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private customers. The Maps Energy business unit supports the changes taking place for the energy transition, first and foremost those of flexibility and energy communities, as well as energy efficiency. In the field of sustainability, the Maps ESG Business Unit commercialises solutions that measure the achievement of corporate and employee goals, manage risks and report on non-financial performance. Lastly, through the Maps Lab Business Unit, the Group operates in an Open Innovation context, responding to large companies' specific needs through tailor-made products or solutions. The Group is also strongly committed to Research and Development activities. The Research & Solutions division is responsible for identifying market needs and evolving Maps' products.

The Group closes 2022 with consolidated revenue of Euro 24.7 million (+15% compared to 2021) - with revenue growth from Maps Healthcare (+26%) and a significant contribution from the newly founded Maps Energy - and EBITDA of Euro 5.9 million (EBITDA Margin 23.8%).

Over the past four years, Maps Group has quadrupled its revenues from products (EUR 20.2m in 2021, or 84% of consolidated revenues) and more than tripled its revenues from recurring fees (EUR 9.4m in 2022, or 39% of consolidated revenues), consolidating its business model based on high-margin, scalable products, replacing the previous business model based on non-scalable, tailor-made solutions. The Group's organic growth is accompanied by significant M&A activity. Over time, the



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Group has acquired: IG Consulting S.r.l. (2011), Artex S.p.a. (2018), Royalty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021) I-TEL S.r.l. (2022) and Energenius S.r.l. (2022).

Press available on [www.emarketstorage.it](http://www.emarketstorage.it) or [www.mapsgroup.it](http://www.mapsgroup.it).

## **CONTACTS**

### **MAPS GROUP**

Marco Ciscato – Investor Relations Manager  
Matteo Gasparri – Investor Relations Specialist

T: (+39) 0521 052300  
[ir@mapsgroup.it](mailto:ir@mapsgroup.it)

### **EURONEXT GROWTH ADVISOR**

BPER Banca

T: (+39) 0272 749229  
[maps@bper.it](mailto:maps@bper.it)



**MAPS GROUP**  
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**MAPS S.p.A.**  
Via Paradigna, 38/A 43122 Parma (PR) - Tel. +39 0521 052300  
[info@mapsgroup.it](mailto:info@mapsgroup.it) - PEC: [mapspa@actaliscertymail.it](mailto:mapspa@actaliscertymail.it) - [www.mapsgroup.it](http://www.mapsgroup.it)  
C.F. e P.IVA 01977490356

