

# MAPS GROUP TO PROVIDE PERSONNEL MANAGEMENT SOFTWARE SUPPORT AND MAINTENANCE SERVICE FOR BARI ASL

## Awarded 957,500 Euro Service for Supporting and Maintaining Personnel Management Software for Bari ASL in 2023-2024

Parma, 08 June 2023

**MAPS (MAPS:IM**; IT0005364333), an Innovative SME listed on Euronext Growth Milan and operating in the *digital transformation* sector, announces that the subsidiary, lasi S.r.l., has been awarded the support and maintenance service for the personnel management software of the Bari ASL, already a Maps customer with our HR solution.

ASL Bari expands the services with 'GZoom' from Maps ESG Business Unit for enhanced HR management and development, objective results evaluation, and qualitative analysis.

The total amount awarded is EUR 957,588, excluding VAT, of which EUR 606,455 will be paid in 2023 and the remaining EUR 591,815 will be paid in 2023. There will also be the possibility for the ASL of Bari to request optional evolutionary maintenance services, for an additional amount of EUR 24,600.

Marco Ciscato, Chairman of Maps Group: "We are delighted to receive this significant award, which serves as further validation of our robust business model. Our scalable and high-quality products offer stability and security to our esteemed customers, fostering long-lasting business relationships. It is particularly gratifying to see the ASL of Bari, an existing customer of our HR product, reaffirm their trust and embrace our 'GZoom' solution from the Maps ESG Business Unit. By fully adopting these products, our client will benefit from an integrated approach to human resources management, aligning themselves with the highest standards of sustainability".

#### **MAPS GROUP**

Maps, a company founded in 2002, is an Innovative SME, at the head of a group of companies, Maps Group, with headquarters in Parma and over 300 employees. It operates in the Digital Transformation sector, with a specific focus on the Healthcare, Energy and ESG sectors. Since 2019, it is listed on the Italian Stock Exchange segment, Euronext Growth Milan, formerly AIM Italia. Through its solutions, Maps Group enables customers to extract value from data in order to make better decisions and innovate their business models.

With the Maps Healthcare Business Unit, the Group covers the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private customers. The Maps Energy business unit supports the changes taking place for the energy transition, first and foremost those of flexibility and energy communities, as well as energy efficiency. In the field of sustainability, the Maps ESG Business Unit commercialises solutions that measure the achievement of corporate and employee goals, manage risks and report on non-financial performance. Lastly, through the Maps Lab Business Unit, the Group operates in an Open Innovation context, responding to large companies' specific needs through tailor-made products or solutions. The Group is also strongly committed to Research and Development activities. The Research & Solutions division is responsible for identifying market needs and evolving Maps' products.









The Group closes 2022 with consolidated revenue of Euro 24.7 million (+15% compared to 2021) - with revenue growth from Maps Healthcare (+26%) and a significant contribution from the newly founded Maps Energy - and EBITDA of Euro 5.9 million (EBITDA Margin 23.8%).

Over the past four years, Maps Group has quadrupled its revenues from products (EUR 20.2m in 2021, or 84% of consolidated revenues) and more than tripled its revenues from recurring fees (EUR 9.4m in 2022, or 39% of consolidated revenues), consolidating its business model based on high-margin, scalable products, replacing the previous business model based on non-scalable, tailor-made solutions. The Group's organic growth is accompanied by significant M&A activity. Over time, the Group has acquired: IG Consulting S.r.l. (2011), Artexe S.p.a. (2018), Roialty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021) I-TEL S.r.l. (2022) and Energenius S.r.l. (2022).

Comunicato disponibile su www.emarketstorage.it e su www.mapsgroup.it

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