

MAPS: SIGNIFICANT SHAREHOLDER SUBSTANTIAL CHANGE

Notice pursuant to the Discipline on Transparency and Article 17 of the AIM Italy
Issuers' Regulations

Parma, 08 July 2021

MAPS: (MAPS:IM; IT0005364333), an Innovative SME listed on AIM Italia and operating in the digital transformation sector, following the conversions that took place during the Fourth Exercise Period of the "MAPS S.P.A. Warrants 2019-2024", reports that it has on the 6th july received, from the shareholder **Maurizio Pontremoli**, communication of the reduction of its shareholding below the **materiality threshold of 15%**. In particular, Maurizio Pontremoli, having made no sales, continues to hold 1,567,596 ordinary Maps shares, equal to **14.91%** of the share capital.

MAPS GROUP

Founded in 2002, MAPS is an Innovative SME operating in the digital transformation sector. With its registered office in Parma and with approximately 200 employees, it produces and distributes software for the analysis of big data that allows client companies to manage and analyse large quantities of data and information, helping them make strategic and operational decisions and define new business models. It operates in a context characterised by high growth potential: the global market for digital transformation technologies reached \$1,100 billion in 2018; in 2020, a market of \$1,600 billion is estimated (CAGR 2018-2020 approximately +20%). MAPS operates through 3 business units (Large Enterprise, Healthcare Industry, Gzoom) and has a portfolio of over 220 highly loyal Customers from different markets: Telco, Utilities, Healthcare, Retail, Industry and Public Administration.

Through the Patient Journey line of products, it is a leader in the sector of patient reception in healthcare facilities, presiding over the market with over 1,300 installations, which manage the access paths of over 20 million patients nationwide. The Group invests constantly in R&D. The Research & Solutions division, established in 2016, is responsible for identifying market needs and developing software solutions.

The Group closed 2020 with consolidated revenues of Euro 17.9 million and an EBITDA of Euro 3.4 million. In the last 3 years, MAPS has tripled revenue from proprietary solutions and more than doubled EBITDA. The company is characterised by high levels of recurring revenues: recurring fee revenues represent 28% of consolidated operating revenues in 2020. The Group's organic growth has been accompanied by a significant M&A activity, with the acquisition of IG Consulting (2011), Artexe (2018), Roialty (2019) and SCS Computers (2020).

Release available on <u>www.emarketstorage.com</u> and on <u>www.mapsgroup.it</u>

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