



MAPS
SHARING KNOWLEDGE

MAPS IS AWARDED THE 399 THOUSAND-EURO TENDER CALLED BY AZIENDA OSPEDALIERA OSPEDALI RIUNITI MARCHE NORD

The Group will be in charge of the executive design, implementation and maintenance of an integrated digital system for the management of the patient journey

Parma, 27 August 2021

MAPS (MAPS:IM; IT0005364333), an Innovative SME listed on AIM Italia and active in the digital transformation sector, announces that Artexe S.p.A., a member of the Maps Group, has been awarded, in a Temporary Consortium (RTI) with SCS Computers S.r.l., a subsidiary acquired in October 2020, and Exprivia S.p.A., the tender called by the **Azienda Ospedaliera Ospedali Riuniti Marche Nord**, being the winner with a contractual offer of Euro 399,000.

The agreement, which has a duration of three years and is renewable on expiry for a further 24 months, concerns a single lot for the executive design and implementation of an **integrated digital system for the management of the patient journey** and the related "Full Risk" technical assistance and maintenance services.

The **MAPS Group** will be in charge of the design and implementation of all the software and hardware components necessary for the configuration of an integrated digital system for the management of the patient journey, creating the interfaces and related integrations with the systems in use at the Hospital. More specifically, the Group will make available to the Hospital its Patient Journey Offer called MrYou, the first solution able to ensure the integrated management of all physical and digital interactions between the Hospital and its patients. Thanks to this solution, patients and their caregivers will reduce waiting time at Hospital Facilities and will be guided on how, where and when to use healthcare services. In addition, new digital services will be made available, with which patients will be informed in real time about waiting times and will be able to independently fulfil administrative procedures, further speeding up processes.

Maurizio Pontremoli, CEO of MAPS: *"We further consolidate our position as a reference player in healthcare, putting our technological and management know-how in the hospitality sector at the disposal of Azienda Ospedaliera Ospedali Riuniti Marche Nord. We fully intend to continue guaranteeing the most effective and efficient platforms for dealing with patient reception in the best possible way, aware of how, especially in a period such as the one we are experiencing, this is central to the proper functioning of the entire healthcare system".*

MAPS GROUP

Founded in 2002, MAPS is an Innovative SME operating in the digital transformation sector. With its registered office in Parma and with approximately 200 employees, it produces and distributes software for the analysis of big data that allows client companies to manage and analyse large quantities of data and information, helping them make strategic and operational decisions and define new business models. It operates in a context characterised by high growth potential: the global market for digital transformation technologies reached \$1,100 billion in 2018; in 2020, a market of \$1,600 billion is estimated (CAGR 2018-2020 approximately +20%). MAPS operates through 3 business units (Large Enterprise, Healthcare Industry, Gzoom) and has a portfolio of over 400 highly loyal Customers from different markets: Telco, Utilities, Healthcare, Retail, Industry and Public Administration.

Through the Patient Journey line of products, it is a leader in the sector of patient reception in healthcare facilities, presiding over the market with over 1,300 installations, which manage the access paths of over 20 million patients nationwide. The Group invests constantly in R&D. The Research & Solutions division, established in 2016, is responsible for identifying market needs and developing software solutions.



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The Group closed 2020 with consolidated revenues of Euro 17.9 million and an EBITDA of Euro 3.4 million. In the last 3 years, MAPS has tripled revenue from proprietary solutions and more than doubled EBITDA. The company is characterised by high levels of recurring revenues: recurring fee revenues represent 28% of consolidated operating revenues in 2020. The Group's organic growth has been accompanied by a significant M&A activity, with the acquisition of IG Consulting (2011), Artexe (2018), Roialty (2019), SCS Computers (2020) and IASI (2021).

Release available on www.emarketstorage.com and on www.mapsgroup.it

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