



**MAPS**  
SHARING KNOWLEDGE

## MAPS TAKES PART IN THE MID & SMALL 2021 SPRING

Parma, 14 June 2021

**MAPS (MAPS:IM; IT0005364333)**, an Innovative SME listed on AIM Italia operating in the digital transformation sector, announces that on **16 and 17 June 2021**, it will be taking part in the **MID & SMALL 2021 SPRING**, organised by Virgilio IR.

**Marco Ciscato**, Chairman of MAPS and **Maurizio Pontremoli**, CEO, will present the 2020 economic-financial results and the strategic development of the company.

The institutional presentation will be made available on the website [www.mapsgroup.it](http://www.mapsgroup.it) in the *Investor Relations/Information material* section by Tuesday 15 June 2021.

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### **MAPS GROUP**

Founded in 2002, MAPS is an Innovative SME operating in the digital transformation sector. With its registered office in Parma and with approximately 200 employees, it produces and distributes software for the analysis of big data that allows client companies to manage and analyse large quantities of data and information, helping them make strategic and operational decisions and define new business models. It operates in a context characterised by high growth potential: the global market for digital transformation technologies reached \$1,100 billion in 2018; in 2020, a market of \$1,600 billion is estimated (CAGR 2018-2020 approximately +20%). MAPS operates through 3 business units (Large Enterprise, Healthcare Industry, Gzoom) and has a portfolio of over 220 highly loyal Customers from different markets: Telco, Utilities, Healthcare, Retail, Industry and Public Administration.

Through the Patient Journey line of products, it is a leader in the sector of patient reception in healthcare facilities, presiding over the market with over 1,300 installations, which manage the access paths of over 20 million patients nationwide. The Group invests constantly in R&D. The Research & Solutions division, established in 2016, is responsible for identifying market needs and developing software solutions.

The Group closed 2020 with consolidated revenues of Euro 17.9 million and an EBITDA of Euro 3.4 million. In the last 3 years, MAPS has tripled revenue from proprietary solutions and more than doubled EBITDA. The company is characterised by high levels of recurring revenues: recurring fee revenues represent 28% of consolidated operating revenues in 2020. The Group's organic growth has been accompanied by a significant M&A activity, with the acquisition of IG Consulting (2011), Artex (2018), Royalty (2019) and SCS Computers (2020).

Release available on [www.emarketstorage.com](http://www.emarketstorage.com) and on [www.mapsgroup.it](http://www.mapsgroup.it)

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