

MAPS: OPENING OF THE FOURTH EXERCISE PERIOD OF THE "MAPS S.P.A. WARRANTS 2019-2024" 1-30 June 2021

Parma, 28 May 2021

MAPS (MAPS:IM; IT0005364333), an Innovative SME listed on AIM Italia and operating in the *digital transformation* sector, hereby reports that the **holders of "MAPS S.P.A. Warrants 2019-2024"**, ISIN code IT0005364325, **will be able to request their exercise** from **01 June 2021** until **30 June 2021**, both dates inclusive (the "Fourth Exercise Period").

Warrant holders shall be entitled to subscribe the Conversion Shares, at a ratio of 1 Conversion Share for every Warrant held, at a price per Conversion Share ("Strike Price") of Euro 2.00.

Subscription requests may be made on any bank working day during the Fourth Exercise Period, and must be submitted to the intermediary adhering to Monte Titoli S.p.A. with which the Warrants are deposited.

It is understood that, if the Warrants holders do not request to subscribe the Conversion Shares by the end date of each Exercise Period, they will forfeit the relative right, without prejudice to the right to exercise the Warrants again in each of the subsequent Exercise Periods. The issue and the provision for trading, through Monte Titoli S.p.A., of the Conversion Shares subscribed by the Warrant holders during the Fourth Exercise Period will take place on the settlement day following the end of the last day of the Fourth Exercise Period.

The Conversion Shares will have the same dividend rights as the MAPS Ordinary Shares traded on AIM Italia on the date of issue of the Conversion Shares.

For more information, please refer to the "Regulations for MAPS S.P.A. Warrants 2019-2024" available on the company's website www.mapsgroup.it, Investor Relations/Warrants section.

MAPS GROUP

Founded in 2002, MAPS is an Innovative SME operating in the digital transformation sector. With its registered office in Parma and with approximately 200 employees, it produces and distributes software for the analysis of big data that allows client companies to manage and analyse large quantities of data and information, helping them make strategic and operational decisions and define new business models. It operates in a context characterised by a high growth potential: the global market for digital transformation technologies reached \$1,100 billion in 2018; in 2020, a market of \$1,600 billion is estimated (CAGR 2018-2020 approximately +20%). MAPS operates through 3 business units (Large Enterprise, Healthcare Industry, Gzoom) and has a portfolio of over 220 highly loyal Customers from different markets: Telco, Utilities, Healthcare, Retail, Industry and Public Administration.

Through the Patient Journey line of products, it is a leader in the sector of patient reception in healthcare facilities, presiding over the market with over 1,300 installations, which manage the access paths of over 20 million patients nationwide. The Group invests constantly in R&D. The Research & Solutions division, established in 2016, is responsible for identifying market needs and developing software solutions.

The Group closed 2020 with consolidated revenues of Euro 17.9 million and an EBITDA of Euro 3.4 million. In the last 3 years, MAPS has tripled revenue from proprietary solutions and more than doubled EBITDA. The company is characterised by high levels of recurring revenues: recurring fee revenues represent 28% of consolidated operating revenues in 2020. The Group's organic growth has been accompanied by a significant M&A activity, with the acquisition of IG Consulting (2011), Artexe (2018), Roialty (2019) and SCS Computers (2020).

Release available on <u>www.emarketstorage.com</u> and on <u>www.mapsgroup.it</u>



CONTACTS

MAPS T +390521052300 info@mapsgroup.it

Marco Ciscato – Investor Relations Manager ir@mapsgroup.it

NOMAD BPER Banca | T +390272 74 92 29 maps@bper.it

INVESTOR RELATIONS & FINANCIAL MEDIA IR Top Consulting | T +390245473884 Maria Antonietta Pireddu, m.pireddu@irtop.com | Federico Nasta, f.nasta@irtop.com Domenico Gentile, d.gentile@irtop.com | Antonio Buozzi, a.buozzi@irtop.com